



ReeceNichols
REAL ESTATE

John Kurtz, Communications Specialist
ReeceNichols Real Estate
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ReeceNichols and JuneteenthKC Begin Third Year of Homeownership & Financial Empowerment Workshops; Nearly 400 Families Served in 2022/23

Kansas City, Missouri – ReeceNichols Real Estate is proud to partner with JuneteenthKC for a third straight year to continue a series of free monthly homeownership and financial empowerment workshops for families in the Kansas City area. Nearly 400 families received invaluable homeownership information and direct support from community agencies at the monthly workshops over the last two years to help overcome typical roadblocks to owning a home.

Families in attendance will learn about common credit misconceptions, mortgage loan options, homeowner's insurance, and more. They are also eligible to receive home furnishings, household cleaning items, hygiene supplies, and grocery store gift cards.

“At ReeceNichols, we are committed to serving all members of the communities in which we operate, not only through assisting them with the home buying and selling process but also through education on how to become a homeowner and how to grow and protect their home and its value,” ReeceNichols President and CEO Mike Frazier said. “We are excited to continue our partnership with JuneteenthKC to provide education and resources that empower people to become homeowners.”

The first 2024 workshop will take place on Saturday, March 2nd, from 11:00 am to 2:00 pm at Pathway Financial, located at 1520 E. 18th Street, Kansas City, MO.

Workshops will be available to the community during the last week of each month through September 2023, with lunch provided at each event. Families can register online for the homebuyer classes at <https://www.juneteenth-kc.com/housing>.

About ReeceNichols Real Estate

ReeceNichols is a Berkshire Hathaway affiliate and a wholly-owned subsidiary of HomeServices of America, Inc. With nearly 3,000 REALTORS® operating from 20+ branch offices and 29+ franchise offices across Kansas and

Missouri, ReeceNichols has proudly served the Kansas City area since 1905. The ReeceNichols family includes Berkshire Hathaway HomeServices Alliance Real Estate, Prosperity Home Mortgage, LLC, Kansas City Title, ReeceNichols Insurance, and Reece Commercial Real Estate. For more information, visit ReeceNichols.com.

Media Inquiries

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Available for Interviews

- Krishon Harris, ReeceNichols Agent, Host of the First Workshop
- Makeda Peterson, Program Director, JuneteenthKC
- Fabian Gayosso, Director of Community Affairs, ReeceNichols
- A family that has benefited from the workshops

Contact John Kurtz for availability.