

HOME SELLING PROCESS



LISTING AGREEMENT

Once your ReeceNichols agent has met you, viewed your home and completed a detailed Comparative Market Analysis, a listing price will be determined and listing agreement will be signed.



MARKET PROPERTY

The marketing of your property will begin with a number of activities established by you and your agent.



COORDINATE SHOWINGS

Open houses and showings will allow potential buyer a first-hand look at your home. Your ReeceNichols agent will coordinate all of the showings with you.



RECEIVE OFFER

Once a potential buyer makes an offer on your home, your ReeceNichols agent will contact you to review the offer and discuss next steps.



NEGOTIATE TERMS

Your agent will work to negotiate the terms of the contract, always keeping your best interests in mind.



INSPECTIONS AND APPRAISALS

Part of the offer and negotiations will include inspections and appraisals. Your agent will communicate what's needed during this phase of the process.



FINALIZE NEGOTIATIONS

There could be more contract negotiations after the inspections and the appraisal. Your agent will continue to work for you to keep the selling process moving.



CLOSING

It's time to close and move on to your next adventure.



NEVER FINISHED

Your agent and ReeceNichols are never finished. While your home sale is complete, your agent remains a continued resource for home-related questions.



ReeceNichols
REAL ESTATE