

# ATLANTA REAL ESTATE UPDATE



We Are Pleased To Provide Our Updated Video Market Report

Better Information Leads to Better Decisions!

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Just click the video below for the latest real estate market update for the Atlanta Metro. You may also view additional video reports for many of our local markets in the metro area. Please contact us with any questions regarding your real estate needs. We have access to proprietary information resources that are not available to the public and can help you understand the real facts in your area. **Better information leads to better decisions!**

## Atlanta Metro Video Market Update



[For iPhone/iPad, Click Here For Atlanta Metro Georgia Market Update](#)

[Click Here To View Additional Video Market Updates](#)

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**Julie Smith (demo site)**

Corporate Office

863 Holcomb Bridge Road

Roswell, GA 30076

Phone 770-992-4100

Office Phone 770-992-4100



- Over 2500 PGR Market Videos Viewed By Prospects Last Week
- Email With Most Views Are Emailing Contacts And Sharing on Social Media
- Time To Follow Up!

Branch/ Department	# Views
67874 - 400 North Video Report	398
67914 - PGR Corp Atlanta Metro Video Report	310
67878 - Newnan Coweta Video Market Report	307
67885 - North Fulton Video Market Report	180
67880 - East Cobb Video Market Reports	157
67890 - NE Metro Video Market Report	149
67888 - Suwanee Video Market Report	133
67897 - Peachtree City	115
67815 - 85 North Video Market Report	106
67882 - Gainesville Video Market Report	103
67891 - Northwest Video Market Report	72
67889 - Towne Lake	67
67876 - Cherokee Video Market Report	65
67875 - Buckhead Video Market Report	60
67879 - Douglasville Video Market Report	46
67887 - Perimeter North Video Market Report	38
67881 - Fayetteville Video Market Reports	37
67877 - Cobb Roswell Video Market Report	35
67883 - Henry County Video Market Report	32
67884 - Midtown Video Market Report	27
67886 - Northeast Georgia Video Market Report	8

# Agents With The Most Views!

## ATLANTA REAL ESTATE UPDATE

We Are Pleased To Provide Our Updated Video Market Report



- Local Market Reports
- Updated Monthly
- Data Directly From MLS
- Additional Details Available

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- The Hunt Team
- Donna Kercher-Burns
- Kimberly Crocco
- Judy Humphries
- Sam Booth
- Jacqui Robertson
- Louise Brannon
- Linda Kostura
- Beverly Hart

**Next Month's Videos Will Be Ready To Launch  
The Week Of October 8<sup>th</sup>. Will You Be Ready?**

# New Movers Smart Magazine

## NEW MOVERS SMART MAGAZINE

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**new movers** smart magazine

Exclusively Available From  
Prudential Georgia Realty!

Finding the home of your dreams just got easier with **New Movers** smart magazine!

Prudential Georgia Realty

Click picture to view full size image

Prudential Georgia Realty is proud to introduce the **New Movers Smart Magazine** for the Greater Metro Atlanta Area. The New Movers Smart Magazine is a wonderful resource for anyone considering relocation. It is also a great tool for education, corporate relocation organizations and economic development. There are some very interesting stories about our communities. For example, do you know how Atlanta got the name? Just read the article about "Living in the City of Atlanta" for the answer.

The **New Movers Smart Magazine** is the first solution that integrates the latest digital magazine technology with an advanced real estate search. Now consumers can learn about local communities, lifestyles and schools first. Then, search for homes in those areas or school districts. **Finding the home of your dreams just got easier.**

[Click here for New Movers Smart Magazine](#)

The New Movers Smart Magazine is *exclusively available* from Prudential Georgia Realty and includes the following:

- Articles and Information for 110 Cities & Local Areas in 43 Counties
- 1-Click Home Searches To Each Of These Local Areas
- Information For 54 Public Schools Systems Including Test Scores, School Calendars, Special Programs, Sports Schedules, Bus Schedules, Cafeteria Menus, Registration & Enrollment and Much More.
- Information for Charter Schools, Private Schools, Child Care, Home Schooling Options Plus Colleges & Universities
- Option To Search Or Request Homes By School District

We also provide services from our affiliated partners for helpful services and attractive pricing. Just click the image above to experience the **New Movers Smart Magazine**. Please share this with anyone you think would benefit from the information. If we may be of service, please contact us.

**Prudential Georgia Realty - Connect With The Best!**

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- **Over 2700 Emails With New Movers Smart Magazine Viewed By Prospects Last Few Weeks**
- **Most Views From Emailing Contacts And Sharing on Social Media**

## Time To Follow Up!

## Listing Views

10,157

10,139

10,173

10,651

8,472

8,913

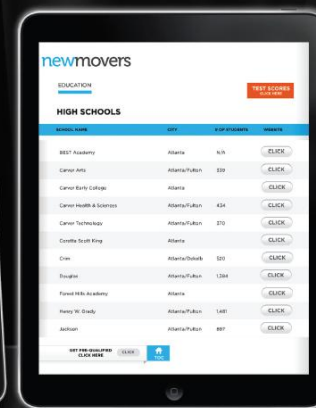
8,867



## PRUDENTIAL GEORGIA REALTY INTRODUCES NEW MOVERS SMART MAGAZINE



1 Learn About Area & Lifestyle



2 Learn About Public & Private Schools



3 Search Homes & View Market Videos

Generating Leads Just Got Easier!



- **PGR Listing Traffic Is Up 17% In Last Few Days. Google Analytics Show This Is Directly Related To Increased Activity From Searches Using The New Movers Smart Magazine!**
- ***Real Trends Studies Indicate That Increased Search Activity Will Result In More Sales!***



# TeamBuilder®



Contest Runs From August 16th - September 30

## New Registration

Help your Broker secure an interview with a prospect by September 30th and receive:

**1 entry into a drawing for a 2013 PREA Convention bulk registration...**

**Or \$400 Cash**

## Hired Prospect

If prospect is hired before November 30th, sponsoring agent receives

**\$500 Bonus  
Upon Prospect's  
First Closing**

One entry per prospect registration. Entry is not valid until an interview has taken place between the prospect and Broker. Prospect's closing must occur within 6 months of hire date in order for the \$500 bonus to be valid. Other restrictions may apply.

## Register Your Prospects Today!



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Georgia Realty

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# New PGR Coaching & Training Opportunities

# PGR Coaching

## “Connect With Your Database”

### Session Begins October 10!

*Sign Up On  
PGRU.com  
Today!*



## CONNECT WITH PGR COACHING

*PGR Coaching will CONNECT you with success in the 4th Quarter of 2012 and start 2013 strong!*





- Have you had good intentions of organizing your database and just haven't?* 
- Do you get sidetracked from lead generation and building future business opportunities because of distractions?* 
- Want to be systematically in control of your day and who you contact, when, why and with a relevant message?* 
- Want to be excited about reaching out to people you know to uncover opportunities to help people buy, sell, or invest?* 

### Then Sign Up Today!

#### **NEW! PGR PERFORMERS SESSION**

#### **CONNECTING TO YOUR DATABASE**

#### *NEW Launch Dates of*

#### *OCT 10th & OCT 11th*

PGR Performers Fall Launch is being infused with a tremendous Database focus to help our agents grow their database, cultivate leads and even have the opportunity to have special assistance with creating an electronic database, imported into your agent client contact system!

*Note: Even if you have completed PGR Performers in the past, this session will be new and exciting and focused on growing your network and contacts!*



## Prudential

### Georgia Realty



# Three New Advanced Property Marketing Classes!

*Register On  
PGRU.com  
Today!*



## UPCOMING PGR TRAINING OPPORTUNITIES

### Advanced Property Marketing System Training Classes



**APMS 1: Sept. 24th WNCW Buckhead Office 12:30pm - 3:45pm Instructor: Todd Tucker**

Want more listings? Get APMS! PGR is #1 in listings taken & sold three years running...come find out why! Learn the secrets of PGR's exclusive closed loop marketing system and win more saleable listings in today's market. Plus you will see how to dazzle your clients with PGR's new digital listing presentation! Let us walk you through the 5 phases of the system- Assess, Design, Implement, Measure and Optimize.

**APMS 2: Oct. 22nd WNCW Buckhead Office 12:30pm - 3:45pm Instructor: Todd Tucker**

Do you procrastinate when it comes to improving your listing presentation? Well, just come to this class and we will help you get it together! You will go through the steps of preparing, presenting, pricing, marketing and servicing a listing with traditional and online solutions. Learn how to assimilate the key components of the presentation including supporting documentation and leave behind documents.

**APMS 3: Dec. 10th WNCW Buckhead Office 12:30pm - 3:45pm Instructor: Todd Tucker**

Ever think of something you coulda, shoulda, woulda said or done for a seller if you could "do-over"? This class will equip you with what you could, should and will say in the future to communicate better with your clients, keeping them informed about the changes in the local real estate market. Knowledge is power and you will practice handling objections and overcoming competitive challenges like a pro! Plus this class is a lot of fun with its game-style format.

**Register For Classes at PGRU.com**

*\*Each Class is 3 Hours of FREE C.E. Credit*



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# Digital Listing Presentations

+

## New Movers

## Smart Magazine Classes!

*Register On  
PGRU.com  
Today!*



UPCOMING PGR  
**TRAINING OPPORTUNITIES**

### Mastering The Digital Listing Presentation & New Movers Network Training Classes



Sept. 19th Perimeter North Office 9:30 am to 12:45 pm Instructor: Todd Tucker  
Nov. 2nd Perimeter North Office 9:30 am to 12:45 pm Instructor: Todd Tucker



Students will learn how to deliver the Digital Listing Presentation for the listing of property and will further understand the analysis of establishing a price and using the technology sources available to compile the information needed to determine value. Students will also understand which documents to present and review with the client and what information to leave behind.

Class participants will also discover the New Movers Network magazine and how to effectively become the community resource and ways to use the magazine as a lead generation tool.

**Register For Classes at PGRU.com**  
*\*Each Class is 3 Hours of FREE C.E. Credit*



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