

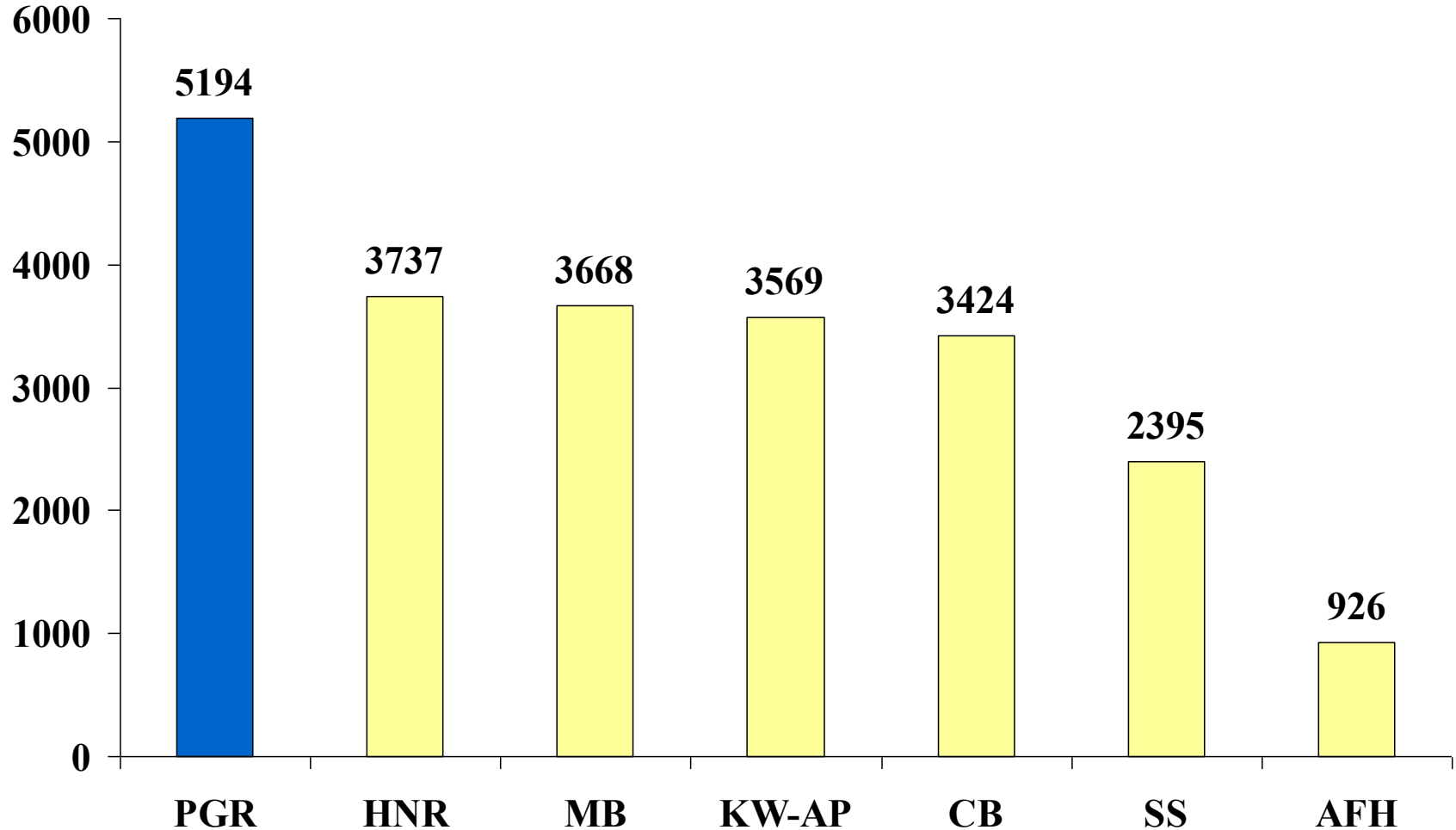
PGR Market Share

August 2012

**Congratulations On Your
Outstanding Performance!**

YTD Transactions – August 2012

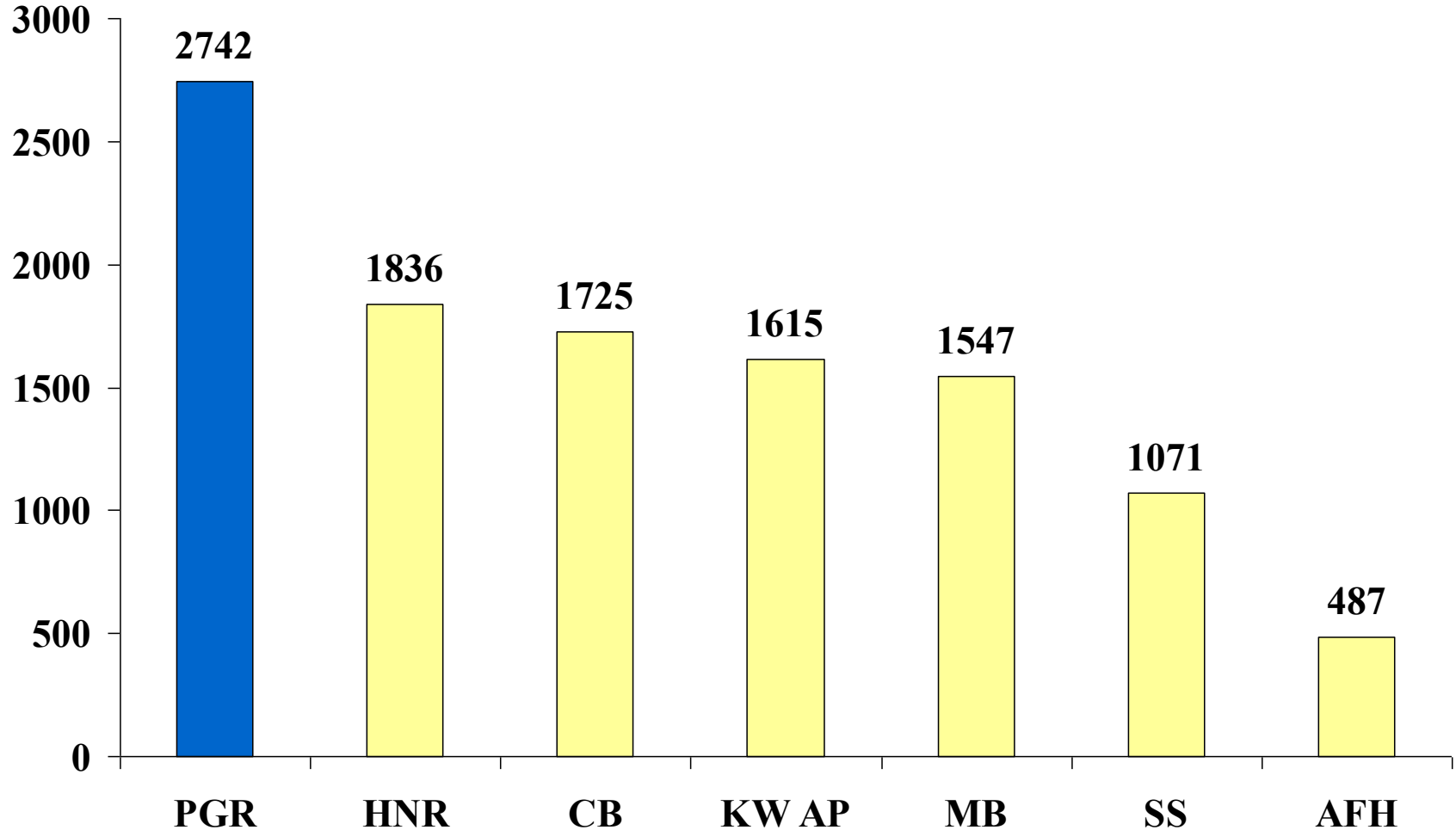
FMLS Counties + Southside



Information Provided By Trendgraphix.

YTD Listing Sales – August 2012

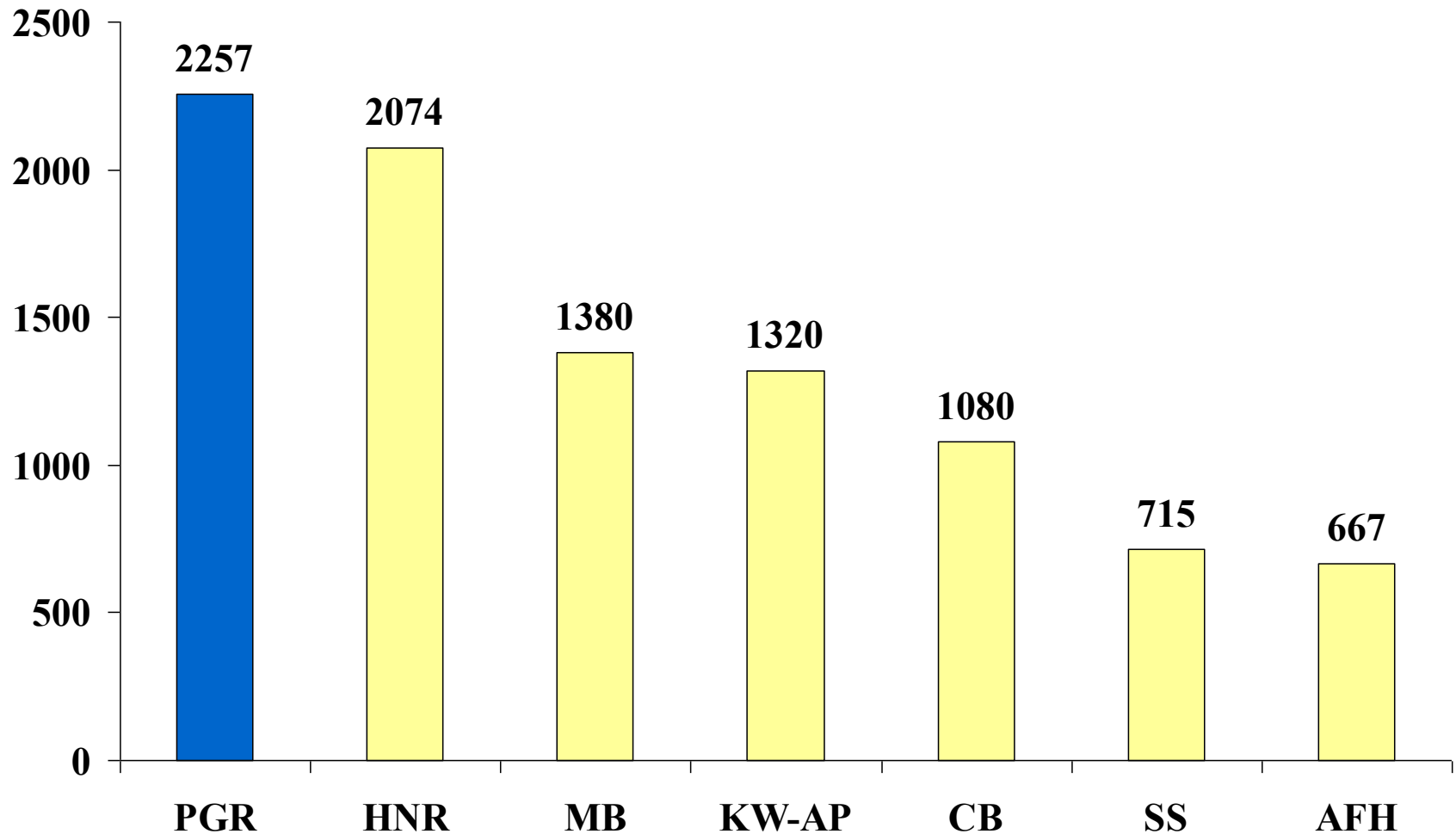
FMLS Counties + Southside



Information Provided By Trendgraphix.

Current Listing Inventory – August 2012

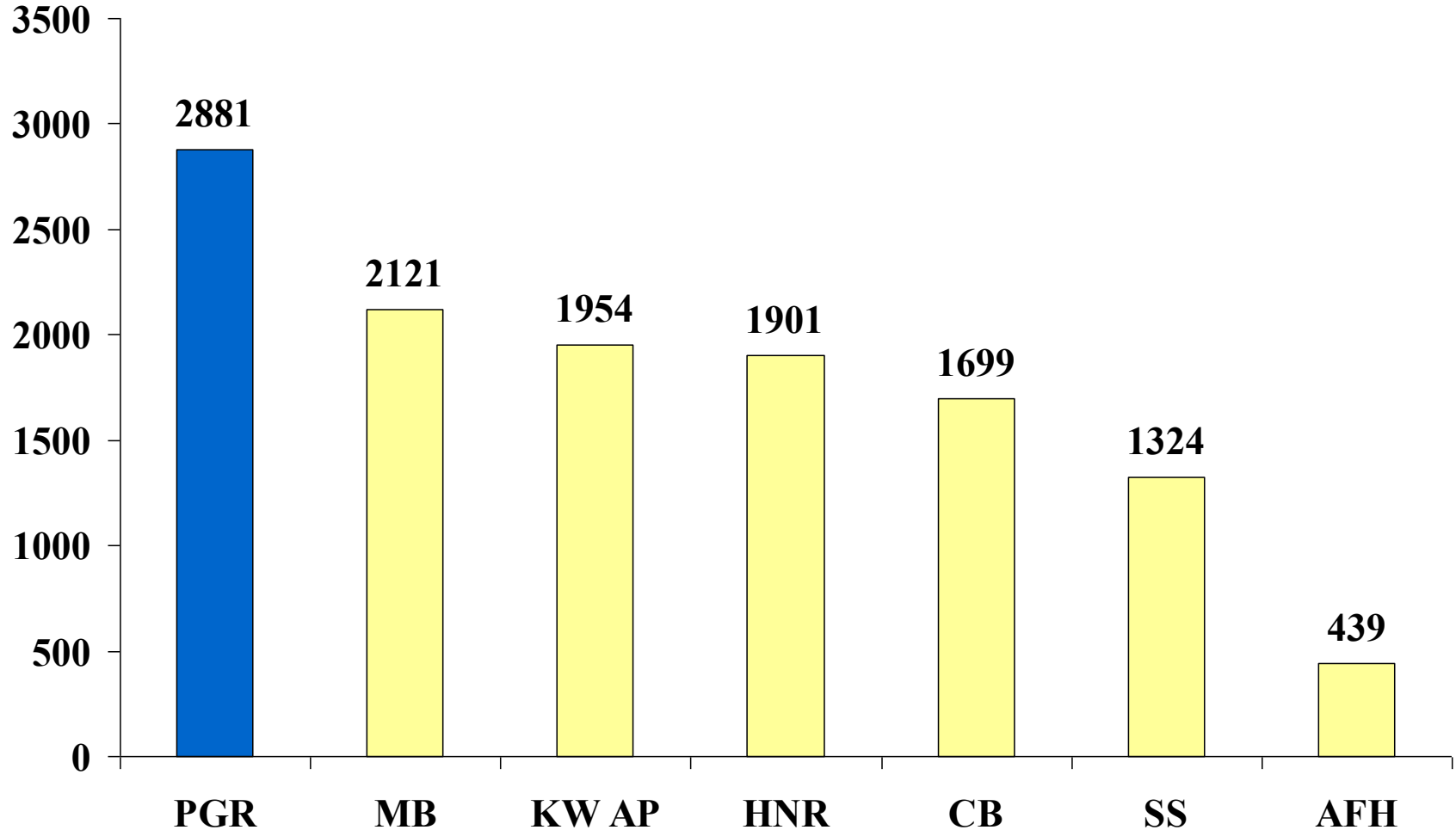
FMLS Counties + Southside



Information Provided By Trendgraphix.

Buyer Sales – August 2012

FMLS Counties + Southside



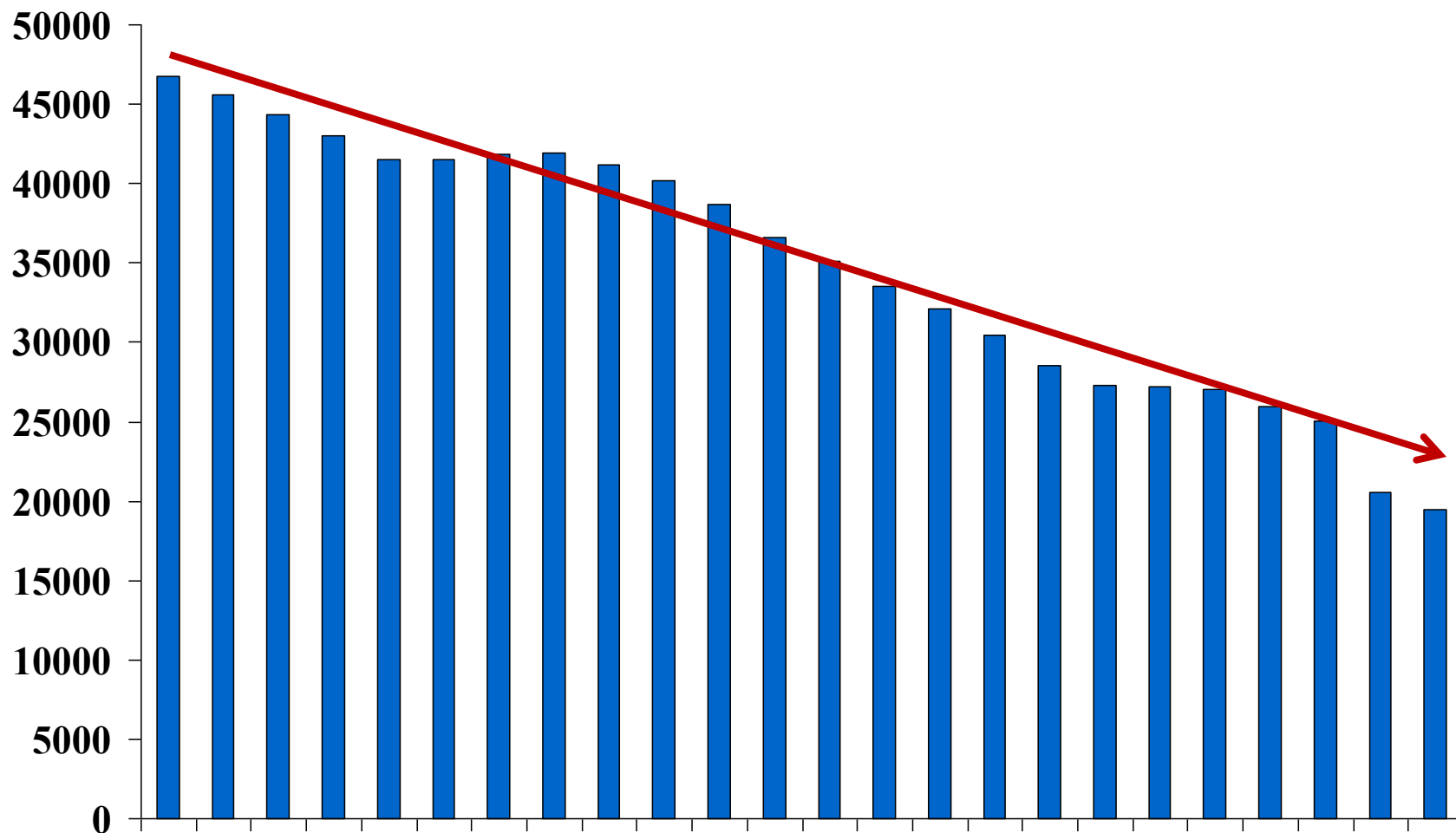
Information Provided By Trendgraphix.

Market Update

August 2012

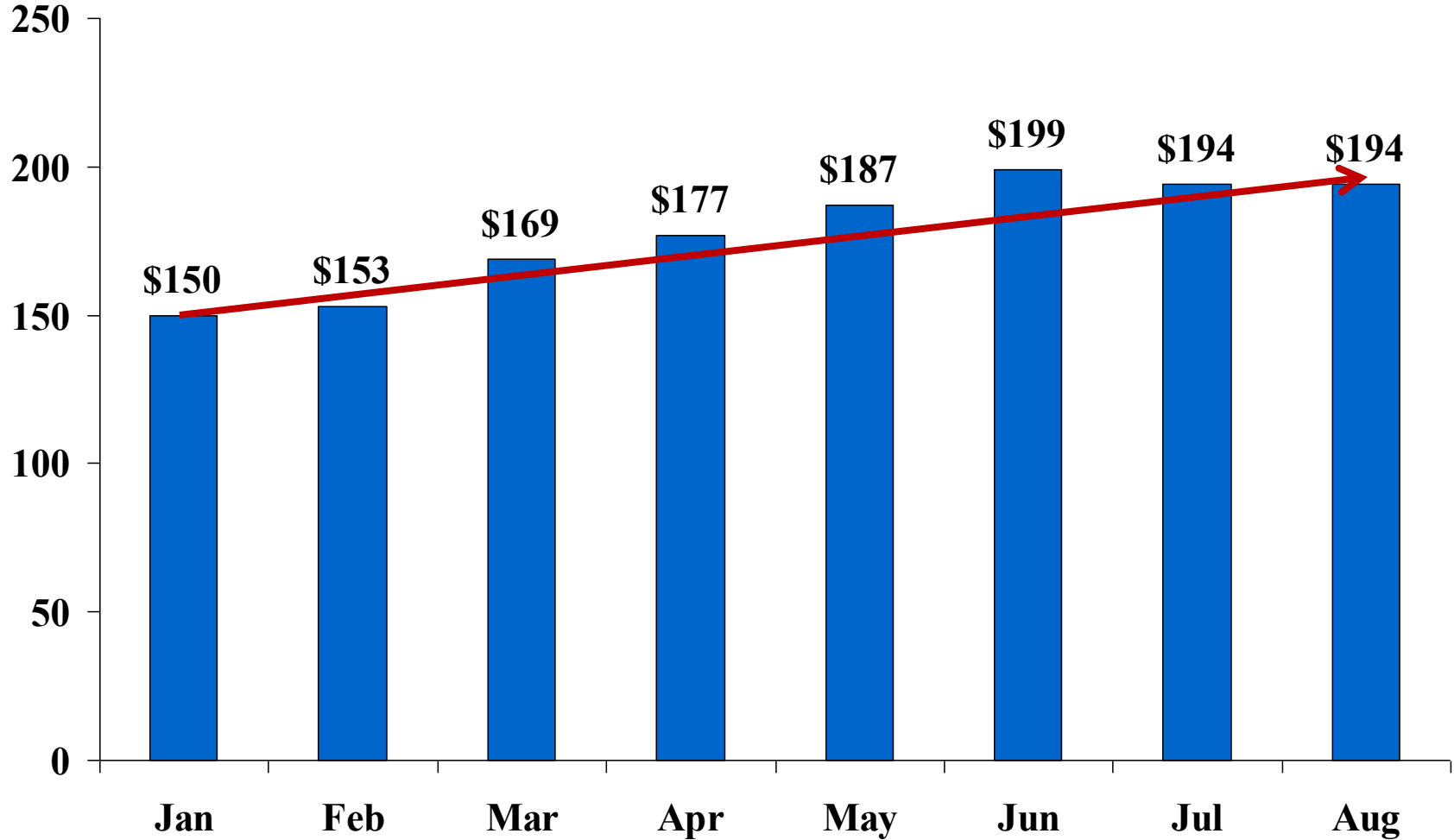
Listed Inventory August 2010 – August 2012

Residential Detached - Metro Atlanta



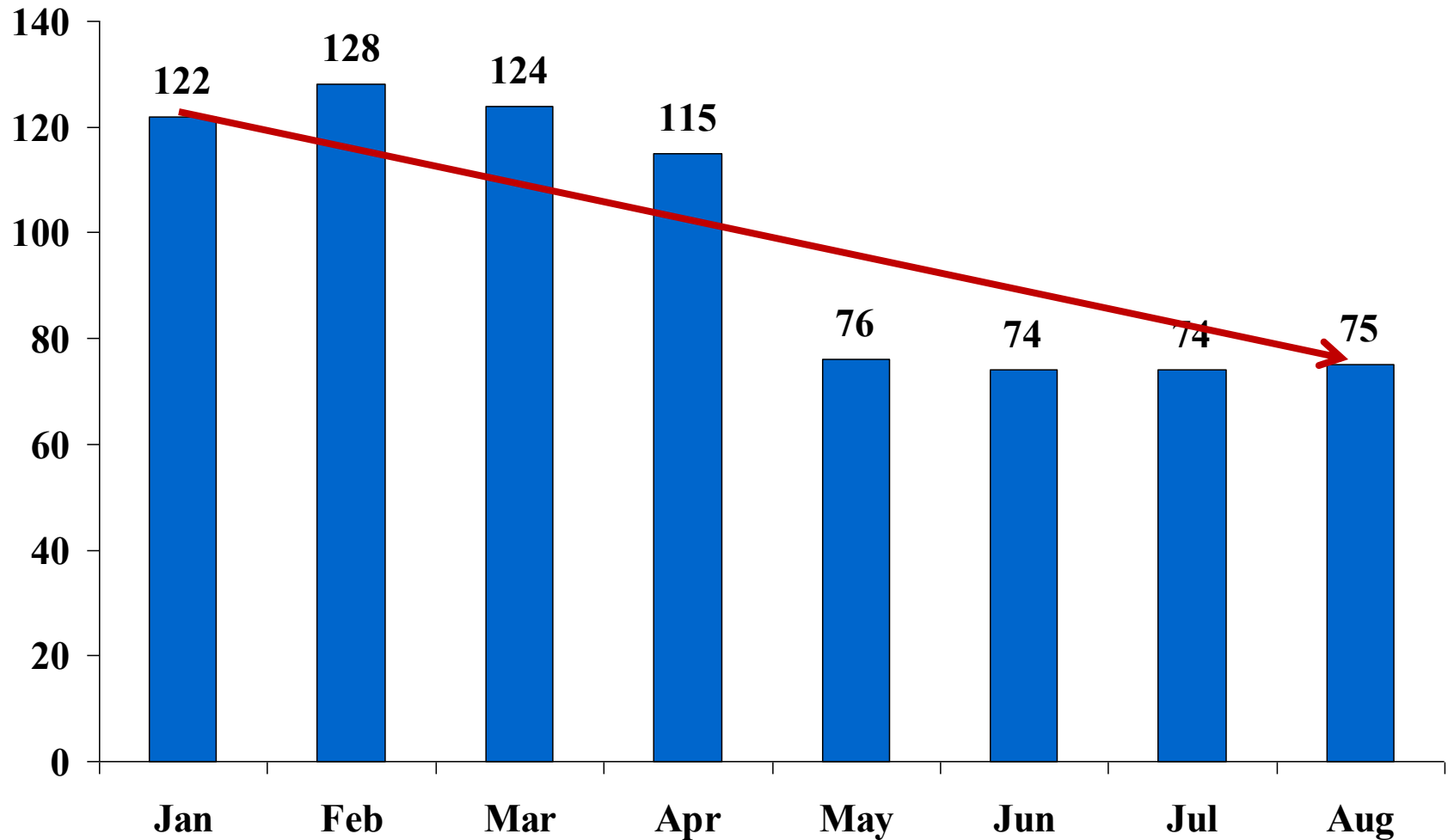
- Inventory Levels Down 34.6% from August 2011, 49.4% from August 2010

Metro Atlanta - Average Sale Price Trend



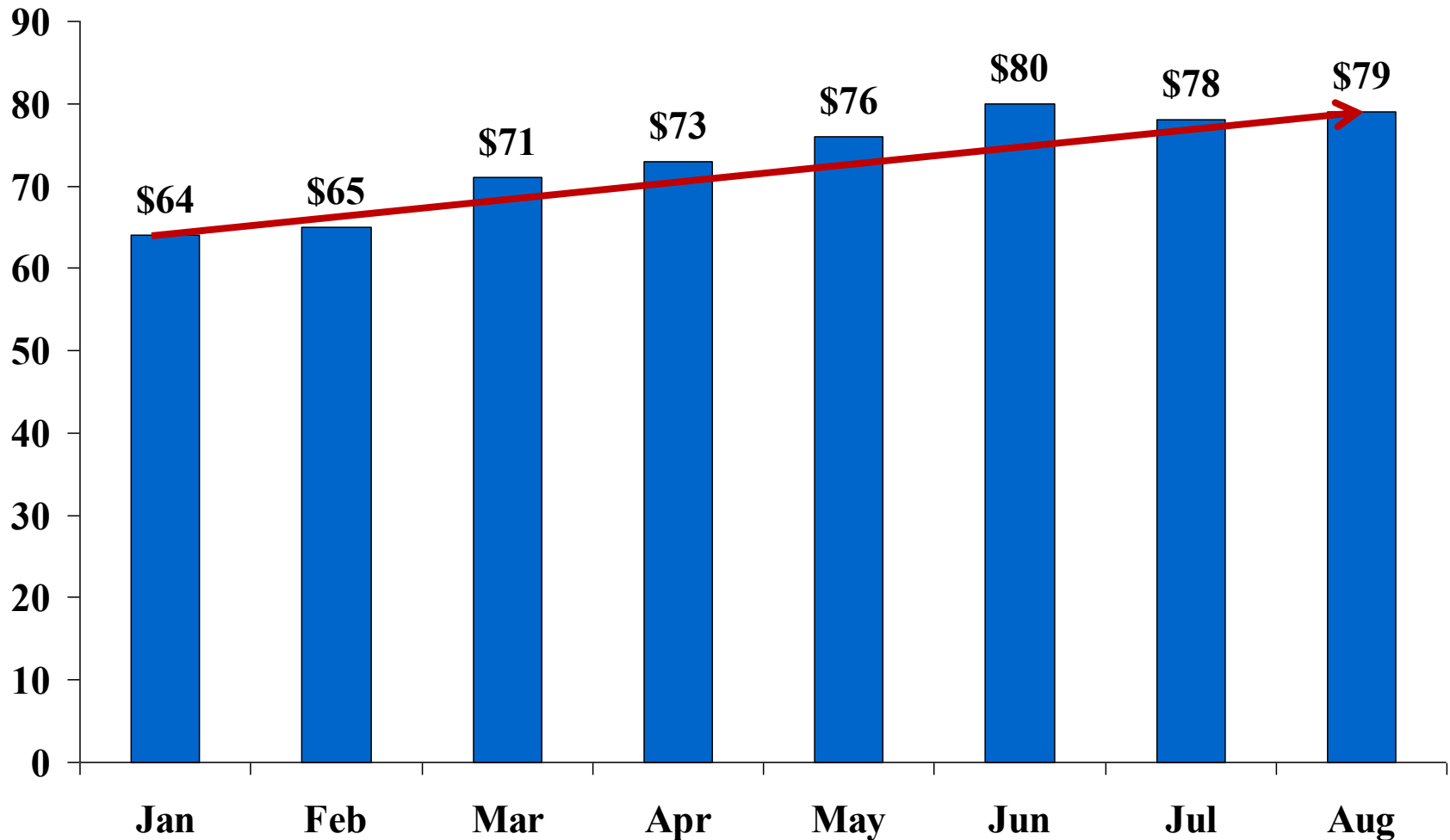
- Average Sales Price Trending Higher In 2012

Metro Atlanta - Continuous Days On Market



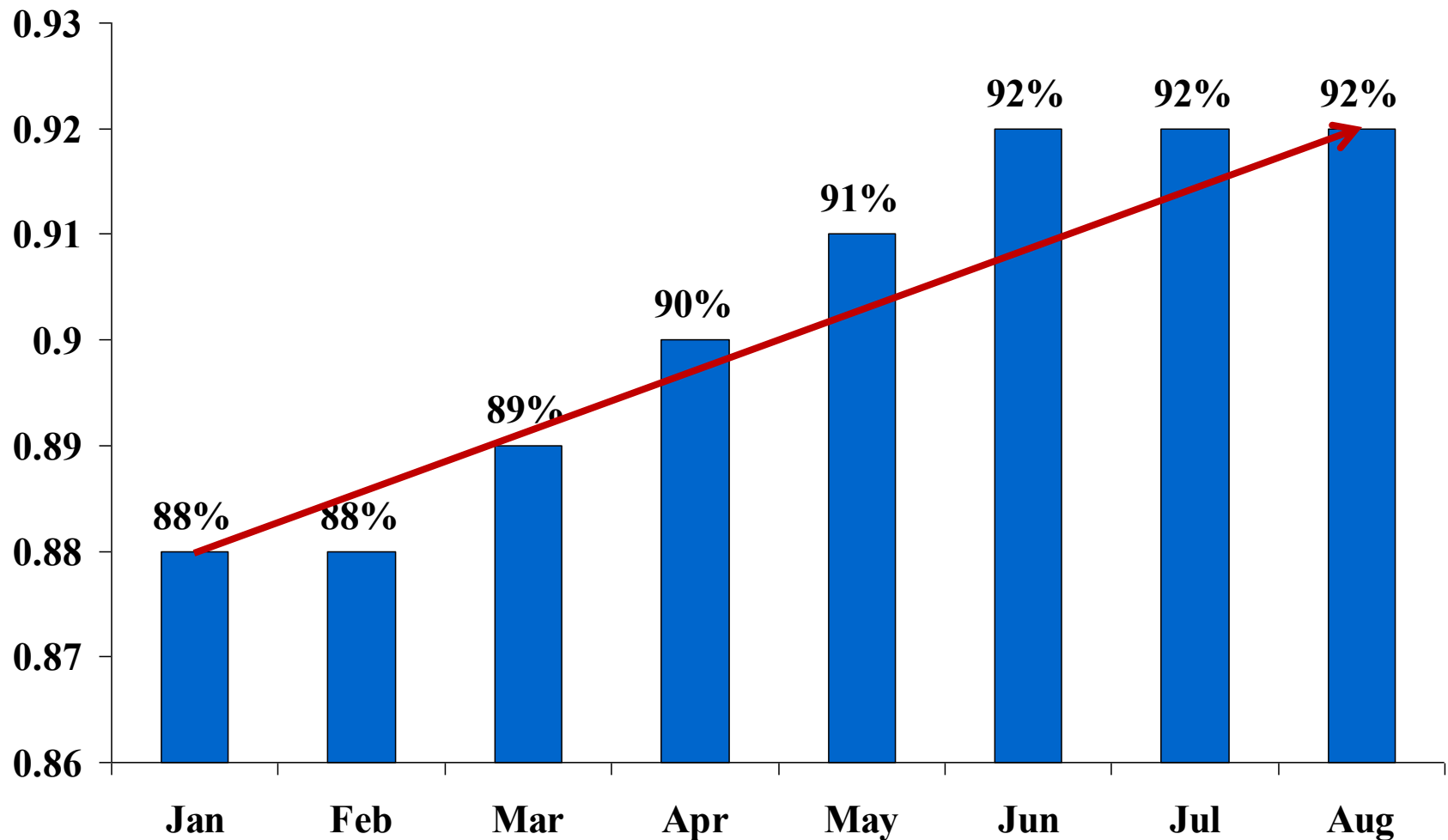
• Moving To A Seller's Market In 2012

Metro Atlanta - \$ Per Square Feet



- **“\$ Per Square Feet” Up 23%. Prices Stabilizing And Mix Of Properties Moving Back To Normal.**

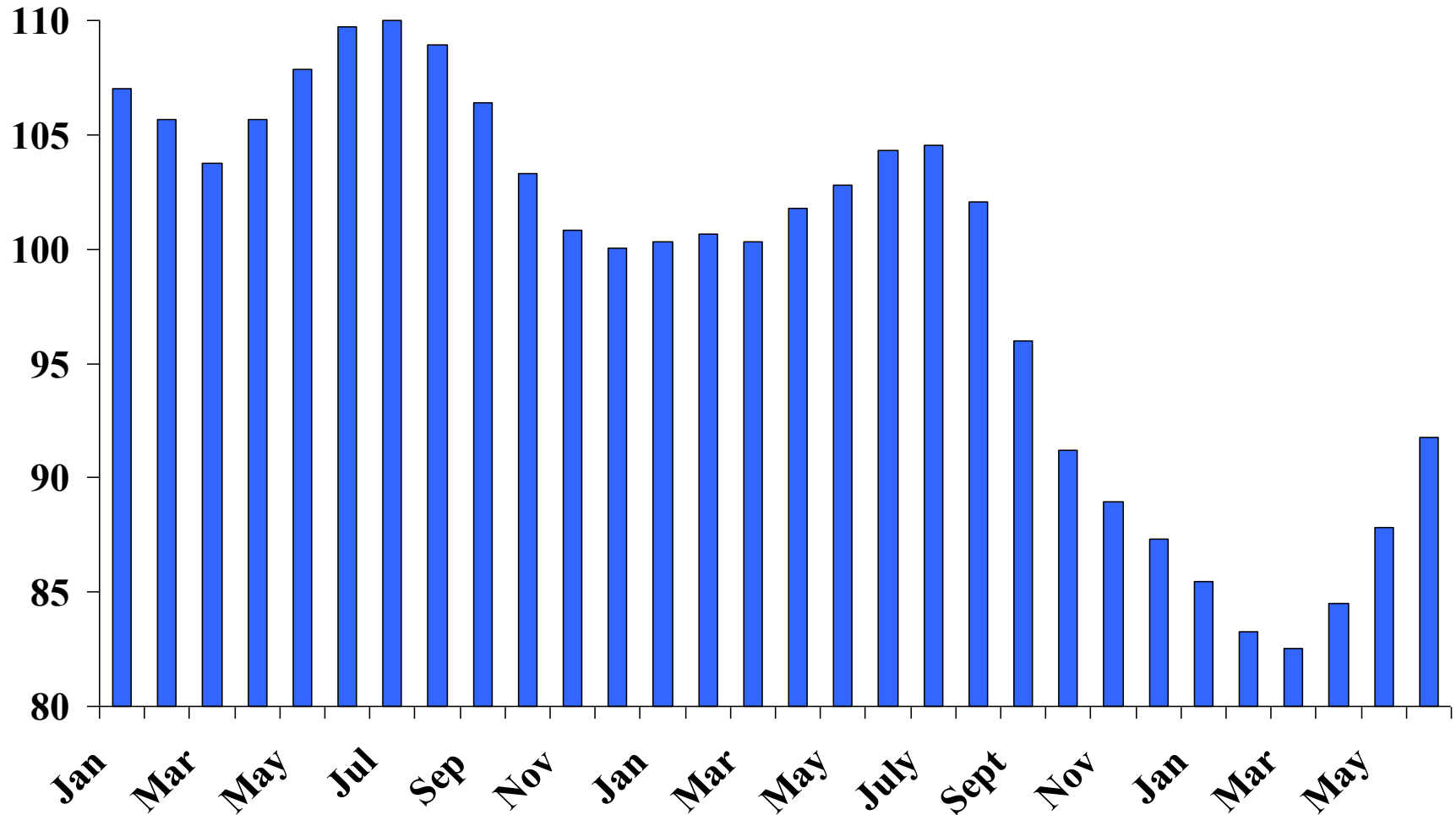
Metro Atlanta - Original List To Sale Price



- **“Original List To Sale Price” Up 4.5%. Prices Stabilizing And Mix Of Properties Moving Back To Normal.**

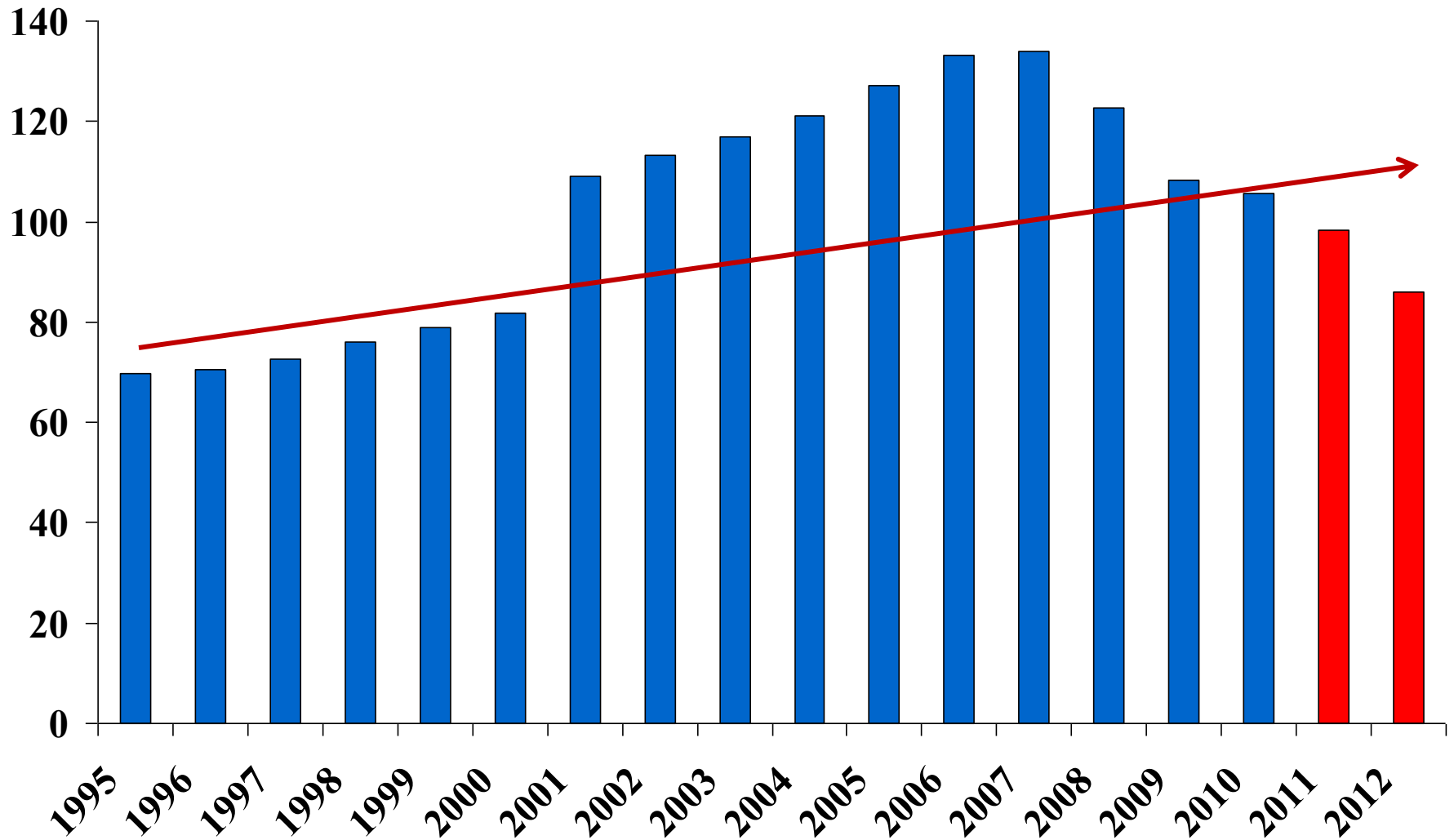
Case-Shiller Index For Metro Atlanta

(Reported in August 2012)



- **Chart Shows Index Results January 2010 Through June 2012**
- **Home Values Down 32% From Peak (July 2007)**

Case-Shiller Home Values For Metro Atlanta



- Peak was July 2007.
- Current Home Values Remain Below The Normal Trend Line

2012 Freddie Mac & Mortgage Bankers Association 30-Year Fixed Rate Forecast – August 2012 2010 – 2013 Quarterly Averages

