

WELCOME TO THURSDAY TRIVIA

All PGR agents who answer the trivia question correctly will be entered into a drawing for a **\$100 gas card**. Answers must be provided prior to 5pm today. The answer and the winner will be announced tomorrow. Check back next Thursday for more "Thursday Trivia".

CLICK HERE FOR TODAY'S TRIVIA QUESTION

The Question:

What Are 4 Ways That PGR Agents Can Share Their Video Market Reports With Prospects?

(Note: See The Video Market Report Section Of Your Intranet)

The Answer:

- 1. Send your Branch AMN (AnnounceMyNews) in email and post to social media.
- 2. Send email, post to social media or text a link to a specific market video.
- 3. Create your own AMN message using your personal AnnounceMyMove account. Then send in email or post to social media.
- 4. Embed your video on a webpage on your PGR agent website. Then send in email and post that link to social media.
- ** See PGR Intranet For Training Notes On Each Recommendation.

Congratulations Sharon Kunz (NE Metro Office)

You Are The Winner Of A \$100 Gift Card!

Sharon is doing a great job of leveraging her market videos. She is sharing in email campaigns, Facebook, Twitter, LinkedIn and currently has over 1200 views this month. She is opening doors to new relationships that will help her Finish Strong and Get A Fast Start!



Sharon Kunz

Five For Friday!

(5 Tips For Sharing Your Video Market Reports)

- 1. Repost links to Facebook with a new twist on your message. Repeat posts have a better chance of getting noticed in busy news feeds.
- 2. Ask a friend to share with their networking group or association. That can be a powerful referral and the AMN message includes your branding & contact information.
- 3. Post to LinkedIn or a LinkedIn group.
- 4. Embed a local market video on your website and link your messages back to your website. That is a great way to drive traffic to your website.
- 5. Bookmark the webpage of your AMN to your iPad or iPhone so you can easily show your prospects in person.

** See PGR Intranet For Training Notes & More Details.

Continue To Send Your October Video Market Reports!







Many Agents Are Opening New Doors To Sellers and Buyers!

Get Your Databases Ready For:

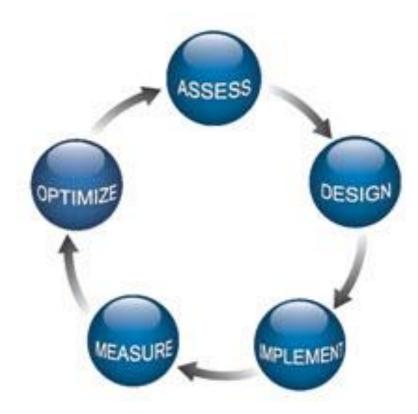
- PGR Real Estate Advisor 10/26
- Case-Shiller Index 10/30
- November Video Market Reports
- Holiday Version of New Movers
 Smart Magazine Late November

New PGR Training Opportunities

Advanced Property Marketing System

• Free 3-HR CE

Monday,
October 22
12:30 – 3:45



• Register on PGRU.com

Social Media Workshops

(Sponsored by HSA)

National Trainer - Burke Smith

Oct. 23 - Peachtree City Office

Oct. 24 - Perimeter North Office

Oct. 25 - Suwanee/ Duluth Office

Oct. 26 - Northwest Office

Register On PGRU.com Today!

4th Quarter Listing Contest

Win BreakfastWith Dan

Cash Prizes

Prizes For Office Staff!



Build your LISTING INVENTORY now to finish strong in 2012 and get a fast-start in 2013!



Win a Breakfast with Dan!

One branch winner per office will be invited to
a Breakfast with Dan Forsman
(date to be described)

Each branch office winner will be entered into a GRAND PRIZE DRAWING to be held at the breakfast

(YOU COULD WIN \$1,000!

The disaving will be held at the break fast, the agent does not have to be present to wire

In addition, the winning agent's office staff will each be given a

\$100 Gift Card and a Half-Day Shopping Spree!

Broker to coordinate half-day shotting street with office #aff

Rules of the Game:

1. The time period for the contest is October 1 through November 30, 2012. All listings must be received no later than the close of business.

Friday, November 30th.

2 All new residential listings (W days or greater) processed during the context period will count Also, all expensions or re-lists of experient acceleration (that expire should be provided in the bring context) will also count Rentallistings, commercial, or scant by listings will not count.

3. At the end of the contest period, agents who have obtained qualified listings will place a card in the hat for each listing taken over the listing contest period, and then a single card will be drawn to determine the branch office winner.

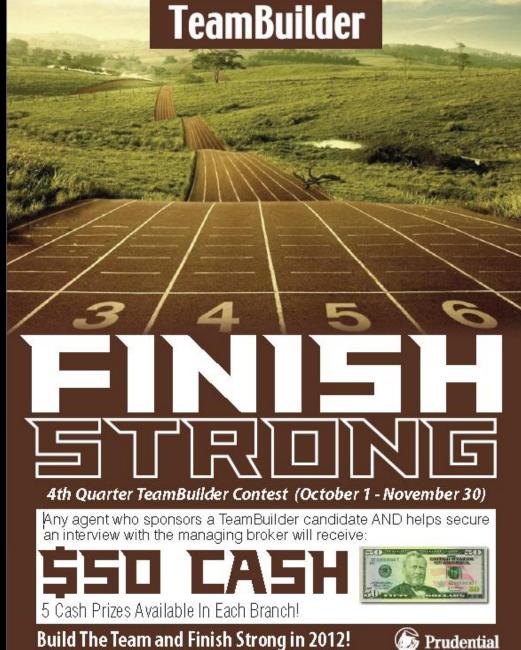
Good Luck In The Contest... Finish Strong In 2012!



TeamBuilder Contest

• \$50 For Each **Broker Interview**

• Plus TeamBuilder **Rewards For** Registrations From The **Previous Contest!**



\$50 cash prize only wis digiter the interview occurs. All other Team Builder rules apply. Contest ends November 30th at 1159pm. See your Broker for all rules and stipulations.

