



DAN FORSMAN  
PRESIDENT & CEO

## WELCOME TO THURSDAY TRIVIA

All PGR agents who answer the trivia question correctly will be entered into a drawing for a **\$100 gas card**. Answers must be provided prior to 5pm today. The answer and the winner will be announced tomorrow. Check back next Thursday for more "Thursday Trivia".

[CLICK HERE FOR TODAY'S TRIVIA QUESTION](#)

# The Question:

**What Are 4 Ways That PGR  
Agents Can Share Their Video  
Market Reports With Prospects?**

**(Note: See The Video Market Report Section Of Your Intranet)**

# The Answer:

- 1. Send your Branch AMN (AnnounceMyNews) in email and post to social media.**
- 2. Send email, post to social media or text a link to a specific market video.**
- 3. Create your own AMN message using your personal AnnounceMyMove account. Then send in email or post to social media.**
- 4. Embed your video on a webpage on your PGR agent website. Then send in email and post that link to social media.**

**\*\* See PGR Intranet For Training Notes On Each Recommendation.**

# **Congratulations Sharon Kunz (NE Metro Office)**

**You Are The Winner Of A \$100 Gift Card!**

*Sharon is doing a great job of leveraging her market videos. She is sharing in email campaigns, Facebook, Twitter, LinkedIn and currently has over 1200 views this month. She is opening doors to new relationships that will help her Finish Strong and Get A Fast Start!*



**Sharon Kunz**

# Five For Friday!

## (5 Tips For Sharing Your Video Market Reports)

- 1. Repost links to Facebook with a new twist on your message. Repeat posts have a better chance of getting noticed in busy news feeds.**
- 2. Ask a friend to share with their networking group or association. That can be a powerful referral and the AMN message includes your branding & contact information.**
- 3. Post to LinkedIn or a LinkedIn group.**
- 4. Embed a local market video on your website and link your messages back to your website. That is a great way to drive traffic to your website.**
- 5. Bookmark the webpage of your AMN to your iPad or iPhone so you can easily show your prospects in person.**

**\*\* See PGR Intranet For Training Notes & More Details.**

# Continue To Send Your October Video Market Reports!

## ATLANTA REAL ESTATE UPDATE



**Market Update**

- Local Market Reports
- Updated Monthly
- Data Directly From MLS
- Additional Details Available

**Better Information Leads to Better Decisions!**  
Click picture to view full size image

We Are Pleased To Provide Our Updated Video Market Report

Just click the video below for the latest real estate market update for the Atlanta Metro. You may also view additional video reports for many of our local markets in the metro area. Please contact us with any questions regarding your real estate needs. We have access to proprietary information resources that are not available to the public and can help you understand the real facts in your area. ***Better information leads to better decisions!***

**Atlanta Metro Video Market Update**

Days On Market 2011-2012

**93 DAYS**

AUG 2011

**79 DAYS**

AUG 2012

**14%**


↓

RESIDENTIAL LISTINGS

00:40 01:24 Prudential Georgia Realty

Share This!

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**Julie Smith (demo site)**  
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**Many Agents  
Are Opening  
New Doors  
To Sellers  
and Buyers!**

[For iPhone/iPad, Click Here For Atlanta Metro Georgia Market Update](#)

[Click Here To View Additional Video Market Updates](#)

# **Get Your Databases Ready For:**

- **PGR Real Estate Advisor - 10/26**
- **Case-Shiller Index – 10/30**
- **November Video Market Reports**
- **Holiday Version of New Movers  
Smart Magazine – Late November**

# New PGR Training Opportunities

- **Advanced Property Marketing System**

- **Free 3-HR CE**

- **Monday,  
October 22  
12:30 – 3:45**

- ***Register on [PGRU.com](http://PGRU.com)***





# **Social Media Workshops**

*(Sponsored by HSA)*

**National Trainer - Burke Smith**

Oct. 23 - Peachtree City Office

Oct. 24 - Perimeter North Office

Oct. 25 - Suwanee/ Duluth Office

Oct. 26 - Northwest Office

***Register On [PGRU.com](http://PGRU.com) Today!***

# 4<sup>th</sup> Quarter Listing Contest

- Win Breakfast With Dan
- Cash Prizes
- Prizes For Office Staff!



## 4<sup>TH</sup> QTR FINISH STRONG

LISTING CONTEST - OCTOBER 1ST - NOVEMBER 30TH

Build your LISTING INVENTORY now to finish strong in 2012 and get a fast start in 2013!

### Win a Breakfast with Dan!

One branch winner per office will be invited to a *Breakfast with Dan Forsman* (date to be determined)

Each branch office winner will be entered into a **GRAND PRIZE DRAWING** to be held at the breakfast

**YOU COULD WIN \$1,000!**

The drawing will be held at the breakfast; the agent does not have to be present to win.

In addition, the winning agent's office staff will each be given a **\$100 Gift Card and a Half-Day Shopping Spree!**

Broker to coordinate half-day shopping spree with office staff.

### Rules of the Game:


1. The time period for the contest is October 1 through November 30, 2012. All listings must be received no later than the close of business **Friday, November 30th.**
2. All new residential listings (90 days or greater) processed during the contest period will count. Also, all extensions or re-lists of existing residential listings (that expire during the period of the listing contest) will also count. Rental listings, commercial, or vacant lot listings will not count.
3. At the end of the contest period, agents who have obtained qualified listings will place a card in the hat for each listing taken over the listing contest period, and then a single card will be drawn to determine the branch office winner.

**Good Luck In The Contest...  
Finish Strong In 2012!**



# TeamBuilder Contest

- \$50 For Each Broker Interview
- Plus TeamBuilder Rewards For Registrations From The Previous Contest!




**TeamBuilder**

**FINISH  
STRONG**

*4th Quarter TeamBuilder Contest (October 1 - November 30)*

Any agent who sponsors a TeamBuilder candidate AND helps secure an interview with the managing broker will receive:


**\$50 CASH**



5 Cash Prizes Available In Each Branch!

**Build The Team and Finish Strong in 2012!**

\$50 cash prize only valid after the interview occurs. All other TeamBuilder rules apply. Contest ends November 30th at 11:59pm. See your Broker for all rules and stipulations.

 **Prudential**  
Georgia Realty