



DAN FORSMAN
PRESIDENT & CEO

FOR YOUR SALES MEETINGS

It is the 4th Quarter - Time to Finish Strong!

- **Congratulations To Corporate Relocation!**
- Get Ready To Launch **New Video Market Reports**
- **New Contests For Listings & TeamBuilder**
- Register For **PGR Coaching & Training** - [This Week!](#)

CLICK HERE FOR SLIDES & ADDITIONAL INFORMATION

There Are 3 Months Left In The Year!

Are You Ready To Finish Strong!

Congratulations To Our Award-Winning Corporate Relocation Team!

- **Winner Of The Lexicon Supplier Excellence Award**
- **Continuing Their Tradition Of Performance & Leadership!**



Get Ready To Send Your October Video Market Reports!

ATLANTA REAL ESTATE UPDATE



Market Update

- Local Market Reports
- Updated Monthly
- Data Directly From MLS
- Additional Details Available

Better Information Leads to Better Decisions!

Click picture to view full size image

We Are Pleased To Provide Our Updated Video Market Report

Just click the video below for the latest real estate market update for the Atlanta Metro. You may also view additional video reports for many of our local markets in the metro area. Please contact us with any questions regarding your real estate needs. We have access to proprietary information resources that are not available to the public and can help you understand the real facts in your area. ***Better information leads to better decisions!***

Atlanta Metro Video Market Update



Days On Market 2011-2012

93 DAYS (AUG 2011)

79 DAYS (AUG 2012)

14% (Decrease)

RESIDENTIAL LISTINGS

00:40 / 01:24

Prudential Georgia Realty

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Julie Smith (demo site)
Corporate Office
863 Holcomb Bridge Road
Roswell, GA 30076

Phone 770-992-4100
Office Phone 770-992-4100



[For iPhone/iPad, Click Here For Atlanta Metro Georgia Market Update](#)

[Click Here To View Additional Video Market Updates](#)

- **Videos Updating With September Results**
- **AMN Will Be Sent To Northside Branches On Tuesday, 10/9**
- **AMN Will Be Sent To The Southern Crescent On Wednesday, 10/10**

4th Quarter Listing Contest

- Win Breakfast With Dan
- Cash Prizes
- Prizes For Office Staff!



4TH QTR FINISH STRONG

LISTING CONTEST - OCTOBER 1ST - NOVEMBER 30TH

Build your LISTING INVENTORY now to finish strong in 2012 and get a fast start in 2013!

Win a Breakfast with Dan!

One branch winner per office will be invited to a *Breakfast with Dan Forsman* (date to be determined)

Each branch office winner will be entered into a **GRAND PRIZE DRAWING** to be held at the breakfast

YOU COULD WIN \$1,000!

The drawing will be held at the breakfast, the agent does not have to be present to win.

In addition, the winning agent's office staff will each be given a **\$100 Gift Card and a Half-Day Shopping Spree!**

Broker to coordinate half-day shopping spree with office staff

Rules of the Game:

1. The time period for the contest is October 1 through November 30, 2012. All listings must be received no later than the close of business **Friday, November 30th.**
2. All new residential listings (90 days or greater) processed during the contest period will count. Also, all extensions or re-lists of existing residential listings (that expire during the period of the listing contest) will also count. Rental listings, commercial, or vacant lot listings will not count.
3. At the end of the contest period, agents who have obtained qualified listings will place a card in the hat for each listing taken over the listing contest period, and then a single card will be drawn to determine the branch office winner.

**Good Luck In The Contest...
Finish Strong In 2012!**






North Fulton Is Prepared To Finish Strong!

- **North Fulton Organized Their Agents Into Teams – Ready To Compete.**
- **Each Week They Will Present A Trophy To The Team That Has The Most Listings.**
- **From “Call Me Maybe” To “Call Me The Winner” – I Guess We Will See?**
- **What Is Your Branch Doing To Compete?**

TeamBuilder Contest

- Build The Team & Finish Strong!
- \$50 For Each Broker Interview
- Plus TeamBuilder Passive Income!




TeamBuilder

FINISH STRONG

4th Quarter TeamBuilder Contest (October 1 - November 30)

Any agent who sponsors a TeamBuilder candidate AND helps secure an interview with the managing broker will receive:


\$50 CASH



5 Cash Prizes Available In Each Branch!

Build The Team and Finish Strong in 2012!

\$50 cash prize only valid after the interview occurs. All other TeamBuilder rules apply. Contest ends November 30th at 11:59pm. See your Broker for all rules and stipulations.

 **Prudential**
Georgia Realty

- Introducing...
New Company Website
- Advanced Design
- Highly Visual
- New Consumer Blog – ASKPGR
- Optimized For Lead Generation



Ranked #1 in Atlanta Real Estate
770.355.5995
Connect to Local Expert

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 Any

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Delivering Exceptional Results For Over 50 Years

Prudential Georgia Realty makes it easy to find your new home in the Georgia real estate market. Our powerful search tools are fed by all multiple listing services in Metro Atlanta and North Georgia so you can search ALL properties available. Use our powerful Google Maps plus get a bird's eye view using Bing Maps. There are many search filters available for Atlanta real estate including school districts, neighborhoods, new homes, foreclosures and more. We even have the option to search in 13 different languages. Prudential Georgia Realty makes getting updates and alerts as easy as checking your email by using My Home Finder to send properties and alerts directly to your inbox. Whether you're looking for Atlanta luxury new homes or a second home or investment property, our online search tools provide the information you need at your finger tips. No matter what type of property you are looking for in Atlanta real estate, Prudential Georgia Realty helps you locate the ideal commercial real estate, foreclosure, bank-owned, REO, second home, investment property, luxury home or Atlanta new home.

Search
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Luxury Homes
New Homes
Rentals
Commercial

Communities
Midtown/Intown
Buckhead
Vinings/Smyma
Virginia Highland/Morningside
East Cobb
West Cobb
Roswell/Alpharetta/Milton
Johns Creek
Dunwoody/Sandy Springs
Suwanee/Duluth
South Gwinnett
Cumming/Forsyth County
Cherokee County
Fayette County
Newman/Coweta County
Henry County
Lake Lanier
Gainesville/Hall County
North Georgia
West Georgia

Services
Relocation Services
Area & School Information
Local Market Reports
Buyer Services
Seller Services
Mortgage Financing
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New Homes Sales & Marketing
Fine Homes Marketing
REO Services
Property Management
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Commercial Real Estate

Careers

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About
Company Overview
News
Management Team
Service Partners
Community Involvement

New Homes

Offices/Agents



New PGR Coaching & Training Opportunities

PGR Coaching “Connect With Your Database”

Begins October 10th!

*Sign Up On
PGRU.com
Today!*



CONNECT WITH PGR COACHING

PGR Coaching will CONNECT you with success in the 4th Quarter of 2012 and start 2013 strong!







- Have you had good intentions of organizing your database and just haven't?* ✓
- Do you get sidetracked from lead generation and building future business opportunities because of distractions?* ✓
- Want to be systematically in control of your day and who you contact, when, why and with a relevant message?* ✓
- Want to be excited about reaching out to people you know to uncover opportunities to help people buy, sell, or invest?* ✓

Then Sign Up Today!

**NEW! PGR PERFORMERS SESSION
CONNECTING TO YOUR DATABASE**

PGR Performers Fall Launch is being infused with a tremendous Database focus to help our agents grow their database, cultivate leads and even have the opportunity to have special assistance with creating an electronic data base, imported into your agent client contact system!

Note: Even if you have completed PGR Performers in the past, this session will be rewarding and focused on growing your network and contacts!

**NEW Launch Dates of
OCT 10th & OCT 11th**



Prudential

Georgia Realty

Business Planning Plus Leveraging Your Database!

*Northside Branches
Wednesday,
October 10th*

*Southern Crescent
Thursday,
October 11th*

*Register On
PGRU.com Today!*



CONNECT
REALTY TRAINING & COACHING

BUSINESS PLANNING

**JOIN US FOR A NEW APPROACH TO
BUSINESS PLANNING!**

Do You Work Your Business By Design Or Default? 
Do You Have A Working Plan?

Wednesday, October 10th
9:30 to 12:45
Holiday inn Roswell
200 Holcomb Bridge Road Roswell, GA 30076

OR 

Thursday, October 11th
9:30 to 12:45
Glendalough Manor
200 Glendalough Court Tyngs, CA 30020

**LET'S CREATE A WORKING PLAN FOR
YOU AND YOUR BUSINESS IN 2013!**

**TO REGISTER
VISIT PGRU.COM**
Hurry... Class is Filling Up Fast!

 **Prudential**
Georgia Realty

Local Social Media Workshops

(Sponsored by HSA)

**Instructor- National Trainer & Coach
Burke Smith**

The Week Of October 22nd

Register On PGRU.com Today!

Code of Ethics Training

- Free Class
- Wednesday,
October 17th
9:30 – 12:30



Atlanta's 50+ Community of the Year



Soleil
LAUREL CANYON



Invites you to...
CODE OF ETHICS TRAINING

Wednesday, October 17
9:30 a.m. to 12:30 p.m.
Soleil's Clubhouse Ballroom
547 Laurel Canyon Parkway
Canton, GA 30114



And afterwards, join us for a complimentary lunch at Soleil's new Sales Gallery.
Tour our 8 new designer models and be entered in a drawing to win door prizes!

Please RSVP by Oct. 15 to Soleil@prudentialga.com


Active Lifestyle
COMMUNITIES

SALES GALLERY
102 High Mountain Trace
Canton, GA 30114
www.SoleilLaurelCanyon.com
678-880-3071


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www.prudentialnewhomes.com