



# FIVE FOR FRIDAY

**It is the 4th Quarter - Time to Finish Strong!**

- Congratulations To Thursday Trivia Winner!
- Get Five Tips That Can Make You Money!
- Share Your AMN for Veteran's Day!

**DAN FORSMAN**  
PRESIDENT & CEO

[CLICK HERE TO GET "FIVE FOR FRIDAY" TIPS](#)

# Happy Friday!

**There Are 30 Business Days Left This Year.**

**We Want To Help You Finish Strong In 2012**

**And Get A Fast Start In 2013!**

INTRODUCING...

# THURSDAY TRIVIA



WIN A  
**\$100**  
GIFT CARD

# **The Question And The Answer**

## **1. Where Can You View The Web Activity For Clients Registered On Your Agent Website?**

**Click On The “Client” tab. Then, select one of your clients under the “Recent Client Web Activity” section. Click the “View” link and then select the “Web Activity” tab.**

## **2. What Kinds Of Things Can You See About Their Activity?**

**You can see their website search activity, saved searches, property favorites, forms submitted and more. There are many powerful capabilities that allow you to communicate more effectively and understand the online behavior of your clients.**

# **Congratulations To Peggy Bowler Of The Bowler – Conroy Team (400 North Office)**

## **You Are The Winner Of A \$100 Gift Card!**

*“Our My Home Finder solution supports all 6 local MLS services. We can set up saved searches for our buyer clients to make it easy. Prospects can save their own custom searches, select favorites and make notes. We can keep detailed client information, make notes, send them emails and even load files directly to their My Home Finder accounts. This is a powerful advantage for both or clients and us!”*



**Bowler-Conroy  
Team**

# Five For Friday!

## (5 Tips For Winning Listings Over The Holiday Season)

1. **The Advanced Property Marketing System Methodology.** The APMS methodology is the most effective property marketing system available. Since introducing this powerful system, PGR has consistently led the market in listing sales.
2. **PGR Online Listing Advantage.** PGR offers the most extensive listing syndication with listings displayed on over 40,000 websites, video sites, mobile sites and social media sites across the globe. We have Premium Listings programs on popular sites such as Realtor.com, Trulia, Zillow, AJCHomefinder, Craigslist and more. No other brokerage provides such broad exposure and priority.
3. **PGR Online Marketing Advantage.** PGR has invested in extensive Search Engine Optimization and Search Engine Marketing programs that drive more leads. That is one of the reasons our hot leads for listings are up over 200% in 2012!
4. **PGR Corporate Relocation.** PGR has the leading corporate relocation team in Metro Atlanta and does business with over 35 third party relocation providers. This is a big advantage for PGR agents.
5. **The Best Agents In The Business!** PGR agents are the most productive agents in Metro Atlanta. Your investments in developing great skills and leveraging our powerful marketing & technology capabilities are producing better results for your clients! That is why PGR is #1 in transactions, listing inventory, listing sales and buyers!

# **Get Your Databases Ready For:**

- **Veteran's Day (11/11) AMN – 11/9**
- **November Video Market Reports - 11/13 & 14**
- **Thanksgiving (11/22) AMN – 11/20**
- **Holiday Version of New Movers Smart Magazine – Early December**



# AnnounceMyNews Message

- Veteran's Day
- Message Coming To Your Inbox On Friday 11-9

## REMEMBER OUR VETERANS



Click picture to view full size image

Remember Those Who Served  
So We Could Be Free!

Please take time this Sunday to remember all our Veterans. Their dedication and sacrifices preserve our freedom and allow us to live in the greatest nation in the world. **Join us at 11am on 11/11/12 to stop and remember all who served in our armed forces.** Read the history below to better understand why we celebrate at this time.

**Here is a brief history of Veterans Day:** World War I ended with the signing of the Armistice which was a temporary cessation of hostilities. The Armistice was signed at the 11th hour of the 11th day of the 11th month in 1918. The next year, U.S. President Woodrow Wilson first proclaimed an Armistice Day for November 11th to remember our fallen soldiers who died in what was known then as "the great war." The original concept of the celebration was to suspend business for a two minute period at 11am. The day was also marked with parades and public meetings.

In 1921, Congress passed legislation approving the establishment of the Tomb of the Unknown Soldier in Arlington National Cemetery. Every year on November 11th, there is a ceremony at the tomb to remember our fallen heroes.

In 1938, Congress made the 11th of November (Armistice Day) a legal federal holiday. Although the States retained the rights to establish their own holidays, every state agreed.

In 1953, a shoe repairman from Kansas named Stephan Riod had the idea to expand Armistice Day to celebrate all veterans, not just those who died in World War I. He began a campaign to turn Armistice Day into "All" Veterans Day. The idea caught on and in 1954, President Eisenhower signed the law to change the name to Veterans Day.

Although originally scheduled for celebration on November 11 of every year, starting in 1971 in accordance with the Uniform Monday Holiday Act, Veterans Day was moved to the fourth Monday of October. In 1978, it was moved back to the original celebration on November 11.

Veterans Day is sometimes confused with Memorial Day. Memorial Day (the fourth Monday in May) honors American military personnel who died in service to their country or as a result of injuries incurred during battle. Veterans Day pays tribute to all American veterans--living or dead--but especially gives thanks to living veterans who served their country honorably during war or peacetime.

**Thank You Veterans and God Bless America!**

Share This!



BROUGHT TO YOU BY:



Georgia Realty



[Visit our website](#)



[Send us an e-mail](#)

#### Corporate Offices

Prudential Georgia Realty  
863 Holcomb Bridge Road  
Roswell, GA 30076

Phone 770-992-4100



# Coming For The Holidays!





# 4<sup>th</sup> Quarter Listing Contest

- Win Breakfast With Dan
- Cash Prizes
- Prizes For Office Staff!



## 4<sup>TH</sup> QTR FINISH STRONG

LISTING CONTEST - OCTOBER 1ST - NOVEMBER 30TH

Build your LISTING INVENTORY now to finish strong in 2012 and get a fast start in 2013!

### Win a Breakfast with Dan!

One branch winner per office will be invited to a *Breakfast with Dan Forsman* (date to be determined)

Each branch office winner will be entered into a **GRAND PRIZE DRAWING** to be held at the breakfast

## YOU COULD WIN \$1,000!

The drawing will be held at the breakfast; the agent does not have to be present to win.

In addition, the winning agent's office staff will each be given a **\$100 Gift Card and a Half-Day Shopping Spree!**

Broker to coordinate half-day shopping spree with office staff.

### Rules of the Game:


1. The time period for the contest is October 1 through November 30, 2012. All listings must be received no later than the close of business Friday, November 30th.
2. All new residential listings (90 days or greater) processed during the contest period will count. Also, all extensions or re-lists of existing residential listings (that expire during the period of the listing contest) will also count. Rental listings, commercial, or vacant lot listings will not count.
3. At the end of the contest period, agents who have obtained qualified listings will place a card in the hat for each listing taken over the listing contest period, and then a single card will be drawn to determine the branch office winner.

**Good Luck In The Contest...  
Finish Strong In 2012!**



# TeamBuilder Contest

- \$50 For Each Broker Interview
- Plus TeamBuilder Rewards For Registrations From The Previous Contest!




**TeamBuilder**

# FINISH STRONG

*4th Quarter TeamBuilder Contest (October 1 - November 30)*

Any agent who sponsors a TeamBuilder candidate AND helps secure an interview with the managing broker will receive:


## \$50 CASH



5 Cash Prizes Available In Each Branch!

**Build The Team and Finish Strong in 2012!**

\$50 cash prize only valid after the interview occurs. All other TeamBuilder rules apply. Contest ends November 30th at 11:59pm. See your Broker for all rules and stipulations.

 **Prudential**  
Georgia Realty



**2 CHANCES TO EARN MORE!**

# 4TH QUARTER BLITZ

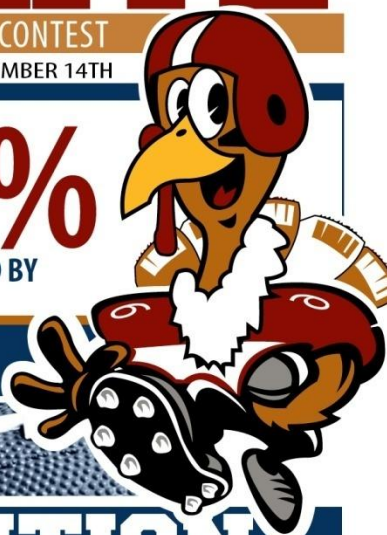
AGENT OUTGOING REFERRAL CONTEST

CONTEST RUNS NOVEMBER 1ST - DECEMBER 14TH

# 100%

OF THE REFERRAL FEE COLLECTED BY  
PRUDENTIAL GEORGIA REALTY!

WHEN YOU PLACE A REFERRAL DURING  
THE CONTEST THAT CLOSSES BY MARCH 31



## IN ADDITION...



For Every Qualified Outgoing Referral During The  
Contest Period, You Will Earn An Entry Into The  
Outgoing Referral Contest For Your Chance To Win A

## \$25 GIFT CARD

*The More Outgoing Referrals You Submit,  
The Greater Your Chances To Win!*

*Drawings Will Take Place On Monday, December 17th.  
One Winner Per Office. Winners Will Be Contacted Via Email.*

*Remember, You Can Refer Anyone You Know Who  
Is Buying Or Selling Anywhere In The World!*

## FINISH STRONG!



Prudential  
Georgia Realty



# 4TH QUARTER BLITZ

OUTGOING REFFERAL AMBASSADOR CONTEST

CONTEST RUNS NOVEMBER 1ST - DECEMBER 14TH

YOU COULD WIN  
**\$200**

Every Outgoing Referral You  
Submit For An Agent, You Are  
Entered Into The Drawing.



1. Must Enter ALL Outgoing Referrals From Your Branch On The Submission Form.  
Only Properly Placed Qualified Referrals Will Be Counted
2. There Is No Limit To The Number Of Times You Can Be Entered.  
***The More Your Agents Place, The More Chances You Have To Win!***
3. Obtain A Copy Of The Signed Customer Acknowledgement Form For Each Qualified Entry.
4. Drawing Will Take Place Monday, December 17th. Winner To Be Announced By Email.

\*Must Receive Customer Permission To Be Referred. Referrals Must Be Accepted By Receiving Broker. Customers Referred To Multiple Locations Only Count As 1 Referral. Additional Terms & Conditions May Apply.

For Addional Questions Regarding The Contest, Contact Carolyn Or Sheila At 678-352-3300

## FINISH STRONG!



Prudential  
Georgia Realty