

SPECIAL MASTERS INVITATION



Have you had good intentions of organizing your database and just haven't?



Do you get sidetracked from lead generation and building future business opportunities because of distractions?



Want to be systematically in control of your day and who you contact, when, why and with a relevant message?



Want to be excited about reaching out to people you know to uncover opportunities to help people buy, sell, or invest?



Then Sign Up Today!

PGR PERFORMERS MASTERS ONLY SESSION
CONNECTING TO YOUR DATABASE

January Launch
Date Coming!

PGR Performers is being infused with a tremendous Database focus to help our agents grow their database, cultivate leads and even have the opportunity to have special assistance with creating an electronic database, imported into your agent client contact system!

Note: Even if you have completed PGR Performers in the past, this session will be new and exciting and focused on growing your network and contacts!



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YES I'm interested! Tell me more about building my database!

Name: _____

Branch: _____

Email: _____

Best Phone #: _____

COMPLETE THE FOLLOWING:

- 1) How you do maintain your contacts?

- 2) What type of database system do you use?

- 3) What type of phone, mobile devices and computer do you utilize?

- 4) Do you know how to import/export CSV files?

- 5) Do you know how to use Excel?

Resources for Managing Contacts	End of 2012
Total # in your cell phone	
Total # of in your main *Database*	
Total # in distribution list for AMM	
Totally # receiving New Movers (quarterly)	
Total # of receiving Video Market Reports (monthly on the 8th)	
Total # of "Clients" on website receiving PGR e-newsletter (monthly on the 26th)	
Total # in Quantum Digital Postcard program	
Total # in PREA Ecards	
Total # in other mail-out distribution lists or holiday card list or old address books etc.	
Total # of Friends in Facebook	
Total # of Linked In Contacts	
Total # of Twitter Followers	
Other (ListingBook, MLS, other social media)	



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Return by December 21 via courier Attn:DeAnn Golden - Perimeter North Office or eFax 678-578-8085. Sessions are limited so don't wait to express your interest. You will be contacted with more details.