



Top 10 Tips During The “Winter Slush”

Don't let the winter weather slow you down. Below is the BHHS Georgia Properties Top 10 Tips to keep you ahead of the curve.

10. Get ready for the Super Sunday Open House Event.

This Sunday, February 16th. The sun will be out and so will buyers!

9. Update your contact database on the agent intranet.

Make sure to enable the Monthly Real Estate Advisor Newsletter

8. Share the latest Monthly Market Video (released on Monday)

7. Call 10 past clients to see how they are weathering the storm?

6. Create and send a winter e-card from the *BHHSResource.com* Center

5. Perfect your APMS presentation. Take time to personalize or download the updated version to your tablet.

4. Write personal note cards to clients or follow up with January prospects.

3. Do some research and pricing analysis for one of your listings.


Now may be the time for a listing price reduction.

2. Contact a good agent and register as a TeamBuilder interview with your broker!

1. Finalize your marketing and business plan for 2014.

Never too late to work smarter!

**BERKSHIRE
HATHAWAY** | Georgia
HomeServices Properties

 A member of the franchise system of BHH Affiliates, LLC