

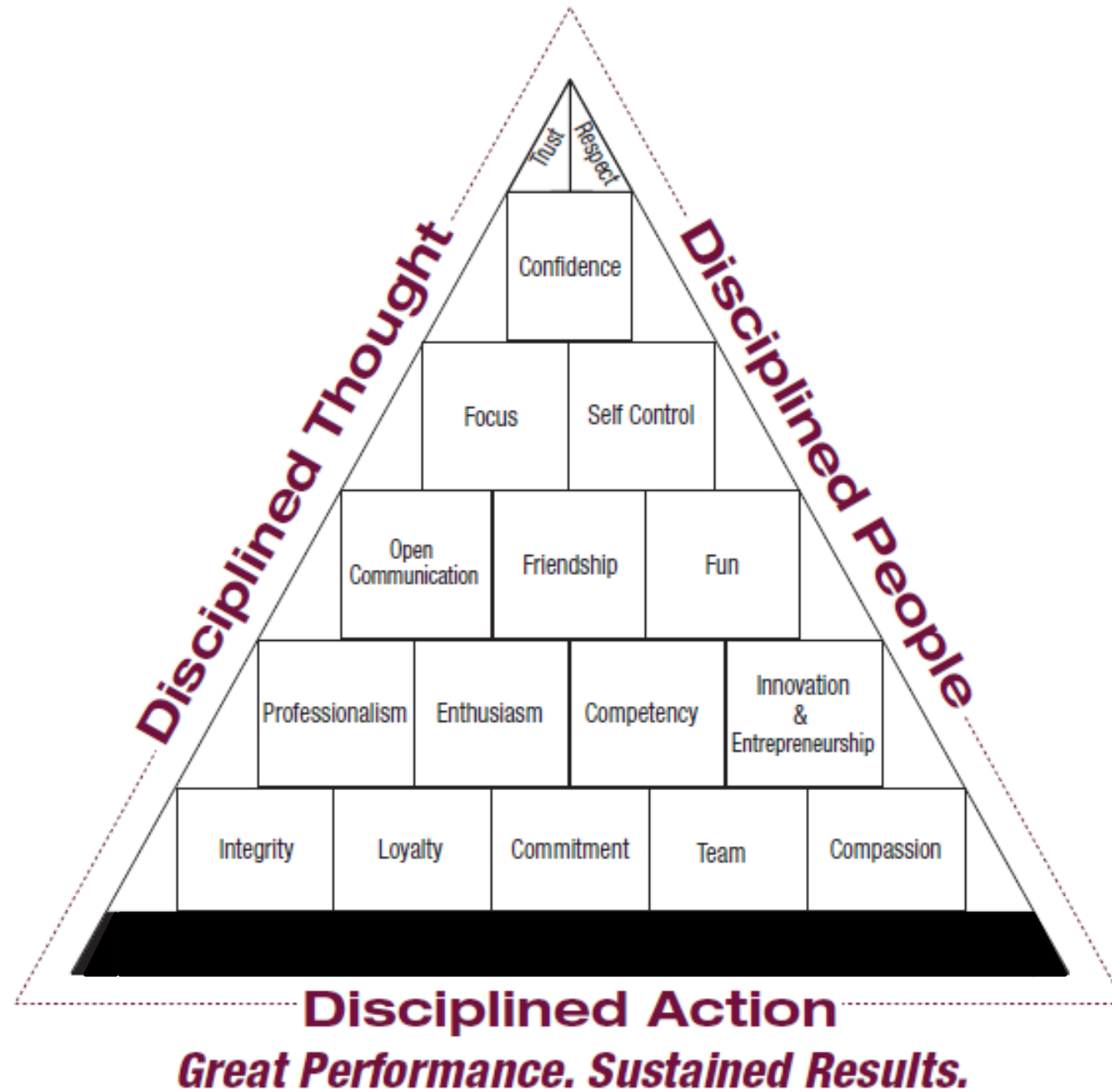
# Gino Blefari

CEO of HSF Affiliates



KICKOFF  
2015  
ENGAGE. SURGE. EXCEL.







BERKSHIRE HATHAWAY  
HomeServices

## Network Growth Continues! As of Now ...

- Nearly 35,000 agents
- 1,100 offices
- Operating in 47 states



BERKSHIRE  
HATHAWAY  
HomeServices



**BERKSHIRE HATHAWAY**  
HomeServices

# Transition to Growth – My Vision for the Network

- Huge start – powerful brand momentum
- Top-quality companies and agents
- 2015 – Transition to Growth!
- International expansion planning has begun



**BERKSHIRE  
HATHAWAY**  
HomeServices





BERKSHIRE HATHAWAY  
HomeServices

## Transition to Growth – My Vision for the Network

“In the next two years: Become the most professional, most ethical, and have the highest PPP of any brand.”



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Thank You!