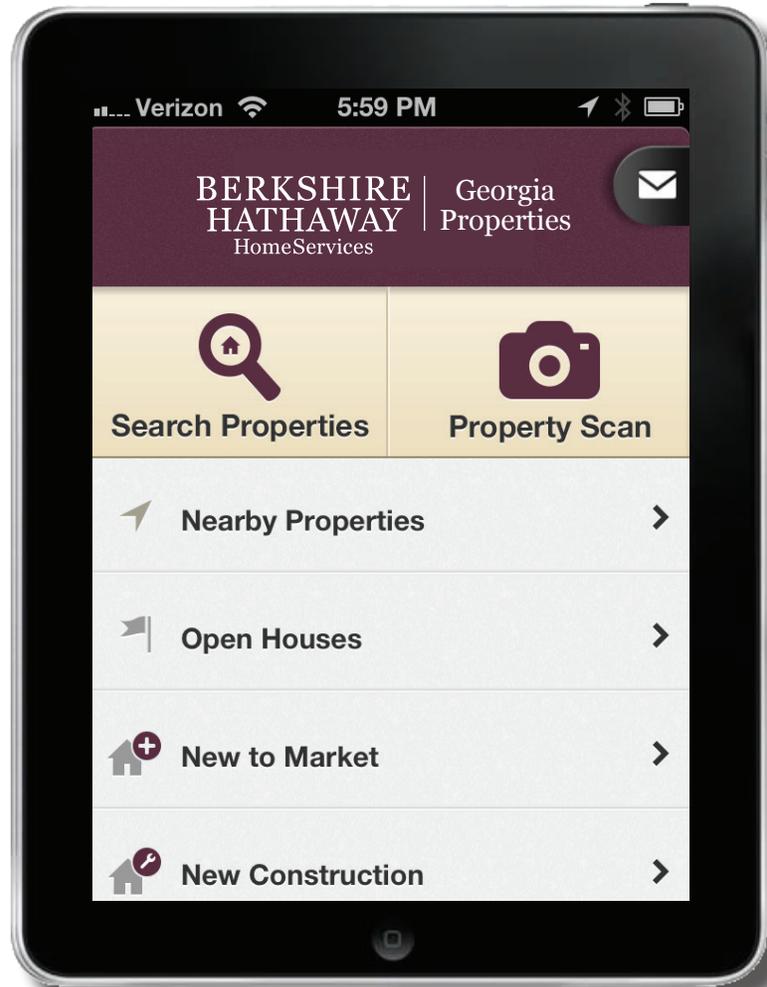
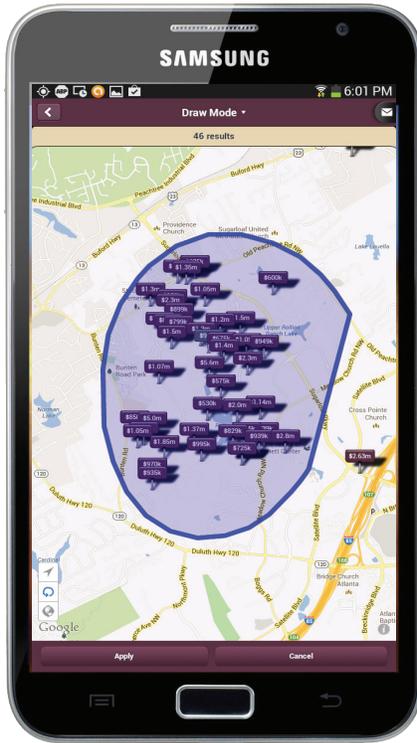




Georgia Properties

MOBILE APP



Available on the  App Store

ANDROID APP ON  Google play

- Best Local Real Estate App for Greater Metro Atlanta
- Listings From All MLS's
- Sold Properties from MLS
- Recently Rented from MLS
- New Home Properties
- Short Sales/Foreclosures
- Branded to Each Agent
- Integrated with Agent Website
- Property Scan/Augmented Reality
- More Releases Coming Soon!

NOW AVAILABLE IN THE APP STORES

Mobile App Portal

Agents can share their personalized app in a variety of ways. These include: SMS Keyword, QR Code, Personalized URL and Website Widget. Consumers may also download our app and use the agent directory to select their preferred agent.

In a web browser go to <http://bhhsgea.mobilerealtyapps.com>. Login with the same username and password as you do with your intranet account.

Step 1 – Go to *My Contact Info* and add your cell phone number. Verify your name so that it appears as you want and make changes as needed. Click Update.

Step 2 – *MY SMS Keyword* is where you reserve the name of your branded app. You can then advertise how consumers can get your app. For example if you reserved the keyword “Home” you could advertise something like:

Text “Home” to one of the 3 numbers below to receive a free Home Search app. Select from 3 options to fit your area code location:

Option 1: 404-620-2300

Option 2: 678-400-6100

Option 3: 706-617-6000

You get one keyword per website/b-card. Keywords should be:

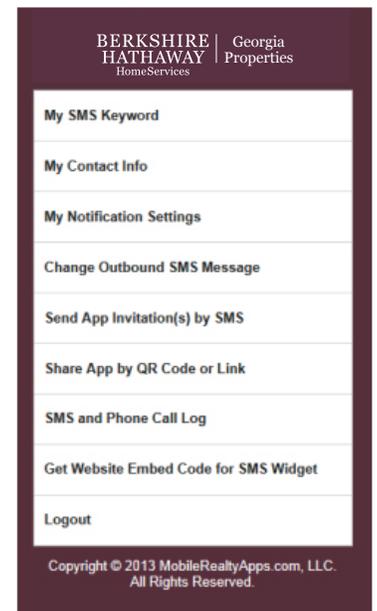
- Letters Only
- No Spaces
- Up to 15 Characters
- As Short as Possible:

Once reserved, your Keyword will be reviewed for final approval. Do not use your Text Keyword until you have received an approval email.

Step 3 – *Send App Invitation(s) by SMS* is how you can text friends, clients and family a link to your app. You can add a short message to send with the link under *Change Outbound SMS Message*.

Step 4 – *Share App by QR Code or Link* is where you can download a QR or URL that links to your app.

Step 5 – *Get Website Embed Code for SMS Widget* is where you can customize a widget that you can embed in a website. Consumers can then enter their cell phone number to get a link to your branded app



**More Detailed Instructions
are available on the
Agent Intranet.**

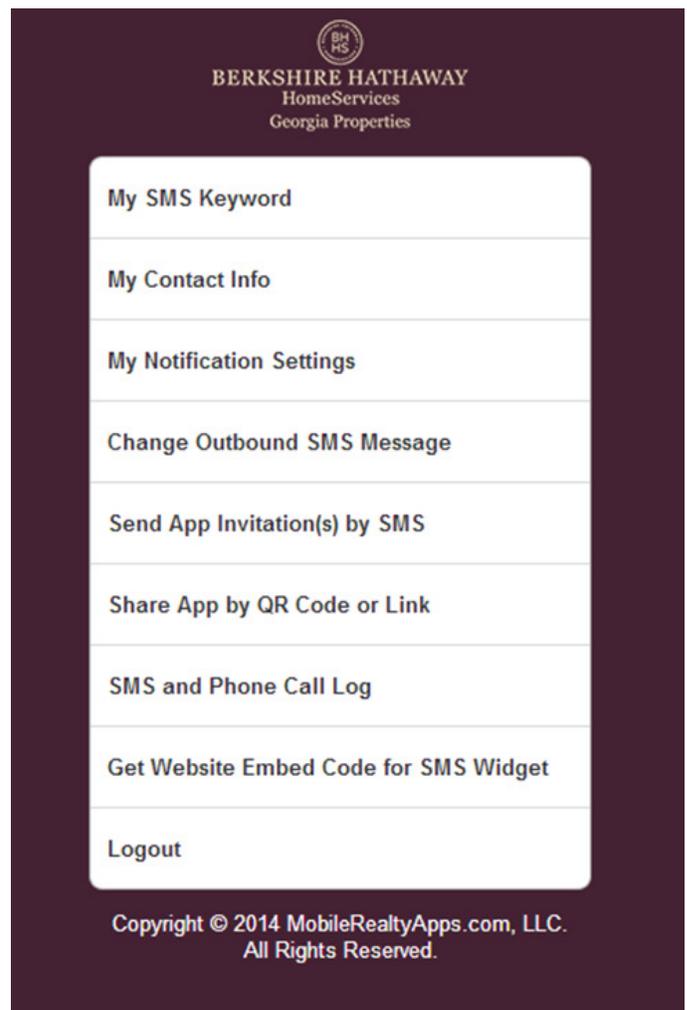
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Directions to Set Up Profile in Mobile App Portal- Step 1

1. Login to Agent Intranet
2. Login to Mobile App Portal (located on left side- Marketing and Tech Tools)
3. Create a SMS Keyword: you can create a quick text word that can be used to download your app (FOR EXAMPLE: Text "susiesampleAPP" to 4046202300.
4. Update My Contact Info
 - make sure name is correct
 - add cell number
 - select your outgoing text number (Can choose from 678, 706 or 404 number)
5. My Notification Settings– elect how you want to be notified when someone interacts with your app: email or text messages
6. Change Outbound SMS Message: create a custom message that can be used to invite consumers/ clients/ customers to download the app. Include your personal information like name and company.
7. Send App Invitation by SMS: you can enter telephone numbers into the portal and it will send a link to those people to download app. Enter 1 number on each line, no commas are needed.
8. Share App by QR Code or Link: you are able to download the custom QR code to be used on business materials/ flyers. You can also copy the URL link to include in your email signature.
9. SMS and Phone Call Log: This will show you a history of who has downloaded the app.
10. Get Website Embed Code for SMS Widget: If you would like to have a button displayed on your website, use the html information in this section (advanced feature)





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5 ways to share BHHS mobile real estate app

Instructions to Share/ Download Mobile App:

1. Share Mobile App from Web portal:
 - a. Login to agent intranet
 - b. Click the mobile app portal login (left side-Marketing and Tech Tools)
 - c. Login with same as agent intranet user and password
 - d. Select change outbound message option- enter message and make sure to include your name in the message
 - e. Select Send App By Invitation
 - f. Enter phone numbers (no commas or spacing)
 - g. Select Send- message will be sent- will show up as a text message to the receiver
2. Send App from your phone
 - a. Login as above and send the mobile app to yourself.
 - b. Keep the message in your phone and forward to another person.
3. Share the QR code
 - a. Login to mobile app portal
 - b. Select the share app by QR/ Link
 - c. Download QR code, save to your computer for flyers/ cards etc.
4. Share the custom link
 - a. Login to mobile app portal
 - b. Select share app by QR/Link
 - c. Copy the custom link and paste in email and include in your email signature
5. Set up the SMS keyword option
 - a. Login to mobile app portal
 - b. Set up SMS text code- limit to 15 characters
 - c. Use this code to ask consumers to request the app by text phrase
 - d. Example: text "susiesamplesAPP" to 404-620-2300



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The Mobile app and My HomeFinder account

The My HomeFinder account from the agent website will interact with the Mobile app. If a client or customer has a My HomeFinder account set up to search and save favorites, they can use the same login to save information (including seeing sold information) through the mobile app. It is not necessary to login to use the mobile app, ONLY to save favorites and see sold information. (Note: MLS rules will not allow agent branding to be displayed with agent contact information with sold properties. So, if you are logged in, the agent branding will disappear from the app until you log back out of the My HomeFinder section).

For an everyday client or customer, they would not have to use the My HomeFinder login to see available homes for sale.

For all BHHS Georgia Properties Agents, you could use the My HomeFinder account assigned to you based on the primary email address in your profile of the Agent Intranet to view sold information and SHOWING INFORMATION on active listings. This is only available for BHHS Georgia Properties agents because it recognizes you based on your primary email address.