



Mega Open House Timeline:

Get Ready:	Get Directionals/ Sign Riders Run reports for neighborhood (CMA) Get balloons or supplies	BHHS Tools: Order custom Postcards– Xpressdocs Order door hangers– Xpressdocs
Monday	Record a Video in front of property (Get a partner to help)	Smartphone
Tuesday	Email video to your database Post video on Social Media, especially the Sellers FB page	BHHS Resource ecard– input video BombBomb (\$) AMM– non video invite
Wednesday	To get the word out, send invitations by mail or door knock (Make sure to utilize both sides of the flyer– front is flyer, back is invite)	BHHS Resource Flyer Call/ Walk the neighborhood “Landvoice” for phone numbers (\$)
Thursday	Door knock or mail to expired listings in the area	Pull Expireds from FMLS or GAMLs Cross reference the Do Not Call List
Sunday	9:30– put out as many signs/ balloons as possible 12-2 Sellers Lunch or Preview Party	Lights on, showcased, clean and ready! Wear name badge– have cards Share Mobile APP

The goal of the MEGA Open House is to get 3 potential seller appointments in the neighborhood YOU want to work!

Prepare:

- 1) Know the other listings in the neighborhood
- 2) Know Financing Options– Utilize HomeServices Lending RatePlug Flyers
- 3) Have Property Flyers and Business Cards handy
- 4) Have BHHS marketing pieces handy– APMS or Buyer booklets
- 5) Know how to share your mobile APP or have ipad for instant property search