

#mayorscupchallenge

DRIVE, CHIP OR PUTT SOCIAL MEDIA CHALLENGE

YOU CAN MAKE A DIFFERENCE HELP SUPPORT THE SUNSHINE KIDS

MayorsCupGolf.org

2015 METRO ATLANTA

MAYORS CUP GOLF TOURNAMENT



Drive, Chip or Putt Social Media Challenge RULES & REGULATIONS

The Mayors Cup Drive, Chip or Putt Social Media Challenge (#mayorscupchallenge) is a fun way to get the word out about the event and raise some money for The Sunshine Kids.

The rules are simple:

- 1. Create a short, fun video of you "Taking the Challenge" of making a donation to The Sunshine Kids. This is intended to be informal so just use your smartphone video. *Note: We recommend holding your phone horizontally with the volume button down.*
- 2. Introduce yourself, your location and the amount of your donation.

 Any amount is good. Show the Mayor Cup Challenge Flyer in your video.
- 3. The Donation can be a monetary donation or to announce that you have signed up to play (individual or foursome) or be a sponsor.
- 4. Now that you have Taken the Challenge, it is time to show your golf skills. This is simply added fun. You can drive, chip or putt. For most people, putting is easiest. You can putt on any surface using a putter, golf ball and any cup. If you make it, great. If not, that is okay too.
- 5. Now challenge three others to participate and donate at MayorsCupGolf.org.
- 6. Post the video on Facebook/MayorsCupGolf. Include the hashtag (#mayorscupchallenge). You may also tag the other people you challenge.

