**Sent:** Wednesday, February 27, 2019 2:29:31 PM
**Subject:** Urgent News Update Regarding The Tom Ferry CRM

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| It’s been a noisy start to the real estate “News” year… and it just got louder!You may have heard that Contactually is in the process of being acquired by Compass. Obviously, this impacts the Tom Ferry CRM Powered by Contactually.Amongst all this noise, our role is to **keep you focused on your most important tasks** instead of being distracted by the latest industry happenings.We want to assure you that you can remain laser focused. **Here’s why:**Earlier today, Tom spoke with both Contactually CEO Zvi Band and Compass Founder and CEO Robert Reffkin to make one thing absolutely certain:**Your private information within The Tom Ferry CRM is just that… Private.** That means **your personal information** as well as **all your contacts’ information** is yours and yours alone… No one but you will have access to it in any way.We have received multiple assurances of this, including discussion of firewalls and protected servers that effectively “wall off” your information from anyone but you.To put it simply, we are 100% confident all of your information is secure and will remain secure.As of now, nothing will change with the user experience of the Tom Ferry CRM.We remain dedicated to providing you with the best tools to run your business within The HUB.If you have any additional questions, please direct them to jmontes@tomferry.comTeam Ferry |
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