



# RECHARGE

*Daily action initiatives  
to drive your business*

## PROSPECTING SCRIPT

Hello...this is \_\_\_\_\_ with Berkshire Hathaway HomeServices Georgia Properties. I'm calling to let you know that the property down the street from you at (123 Main Street) has recently (just listed/ just pending/ just sold). Were you aware that it is/ was for sale?

***(just listed)***

I promised the seller that I would get the word out about the availability...and...I wanted to see who you may know looking to move into this neighborhood? Living here yourself, I would think you would take interest in future residents.

***(recently pending)***

We received a contract (or multiple offers) within \_ days from listing it. Due to the high demand for that home, there are other buyers looking to relocate into this neighborhood. Who else might you know in the neighborhood who would consider selling now?

***(recently sold)***

We closed that home at (\_% over list price/ in \_ days, with multiple offers, etc.). Due to the high demand in your neighborhood and the fact that there are other buyers looking to relocate into this neighborhood...who else might you know in the neighborhood who would consider selling now?

***NOW IS THE TIME TO RECHARGE  
Build your pipeline and increase sales today.***

BERKSHIRE HATHAWAY | Georgia Properties  
HomeServices

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