

HOME SERVICES



## EXCLUSIVE APEX PREMIER BETA ZOOM

**TUESDAY, OCT 27** 3PM-3:45PM

## **CLICK TO JOIN SESSION**

ON TUESDAY OCTOBER 27

Please confirm attendance by emailing **training@bhhsgeorgia.com** 

For additional questions about this pilot program please reach out to DeAnn.Golden@bhhsgeorgia.com or Kathy.Connelly@bhhsgeorgia.com

## You are invited

As Dan Forsman shared at our recent Chairman's Circle Town hall, you are invited to participate in a small group of Berkshire Hathaway HomeServices Georgia Properties sales associates who have been active users of the Jonny On It mobile app and/or have experience with other concierge type programs that offer home enhancements and improvements with financing options.

## THIS SESSION WILL COVER

- 1. How the program is designed to provide cosmetic home improvements to enhance marketability.
- 2. Details on the zero interest financing to sellers. Repayment due at closing.
- **3.** Explain how the mobile app technology coupled with a live APEX Concierge will coordinate approved improvements.
- 4. Share that licensed & insured contractors will be identified to perform the improvements.
- 5. Discuss how APEX will help you and your clients sell their homes in top condition, with less stress and for maximum value.
- **6.**Our company plan to launch, goals, and next steps.

Your involvement in this exclusive pilot is greatly appreciated. We value your feedback as we test this program on upcoming eligible listings.

BERKSHIRE HATHAWAY
HomeServices
Georgia Properties

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