



SUPER CHARGE

*Action initiatives
to drive your business*

MARCH 9TH SCRIPT SAMPLE VIDEO SCRIPT

Hello...I'm here today to provide you with an update on the "hot" real estate market that we're currently experiencing. Whether you are a home seller or prospective buyer or investor, today's market offers great opportunity. Home sales prices are up significantly due to buyer demand, so if you have considered making a change, now is the time to take advantage of significant equity increases in your home. That increased equity could be utilized to help purchase your next home, for a down payment toward an investment property, to help minimize debt, add to your savings, or to fund a much-needed vacation.

If you are a prospective buyer, with today's low interest mortgage rates, a homebuyer in today's market can afford 10% more home than compared to one year ago. So, if you have been wanting to upsize or relocate, affordability is extremely favorable.

I am always available as your real estate resource, so whether you have a specific need or are just interested in exploring options, I can assist you. If you would like to know the value of your current home, contact me today for a detailed analysis. You might be pleasantly surprised!

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