



# SUPER CHARGE

*Action initiatives  
to drive your business*

## OPEN HOUSE INVITATION SCRIPT

Hello...my name is \_\_\_\_\_ with Berkshire Hathaway Georgia Properties.  
I will be hosting a special open house on \_(day)\_ at \_(location)\_ from \_(1-4pm)\_.  
Were you aware this home is for sale? (hand them a flyer/ invite)

I promised the seller I would get the word out in the neighborhood...  
and I am curious...who do you know that might want to live in our area?

Wonderful...again...the event is this \_(day)\_ from \_(1-4pm)\_. Feel free to stop by...  
I would love the opportunity to show you the home.

By the way...how long have you lived in the neighborhood? (wait for response) It's  
an incredible market currently and home sale prices are way up. Have you had any  
thoughts of selling?

(small talk and offer to provide a complimentary home evaluation...  
secure an appointment to review CMA)

**BERKSHIRE HATHAWAY | Georgia Properties**  
HomeServices

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