



BHHS GEORGIA LISTING BLITZ

AUGUST 1 - SEPTEMBER 30, 2022

Action Item Checklist Week 4

Name _____

LISTINGS

_____ How many new active listings this week

ACTION ITEMS

_____ Week 4 David Knox Videos

_____ Download and review "The Role of a Realtor® in Pricing & Determining Pricing Strategy" from the Sherri Johnson Academy

_____ Create a CMA using Percy AI (BuySide) & Moxi Present and compare the two

_____ Deliver a minimum of 2 Real Estate Reviews to your SOI (unsolicited CMAs)

_____ Hand out 5 business cards a day (35 total)

TRAINING

_____ Zoom – "Strategic Pricing to Win More Listings" With Lindsey

_____ Regional Huddle



Scan here to log your points on the
online tracker for the week! Due by
3pm each Friday

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