

# Reliance

N E T W O R K

- ▶ **Over 120,000** Agents
- ▶ **120** Leading Companies
- ▶ **75,000** Websites
- ▶ **650** MLSs
- ▶ **127,000** Monthly Unique Leads
- ▶ **16 Million** Active CRM Contacts
- ▶ **29 Million** Monthly CRM Emails

Websites | Design | Intranets | SEO | Lead Management | CRM | eProspecting

RelianceNetwork.com | 877.231.3209



**Introducing the uncompromising performance of an advanced system of websites, business automation tools and expert service.**

Designed for real estate brokerages who expect to stand apart, Reliance Network is an innovative platform of “easy to use” websites, intranets, CRM, lead management, prospecting automation and more all professionally supported from one of the fastest growing technology companies in real estate. Independently owned and operated from the high-tech Pacific Northwest, we excel in helping companies build a better business through Smart, Reliable Technology.



## COMPANY WEBSITES

Our Company Websites are purposefully built to exacting standards with a singular purpose; deliver new sales opportunities to you everyday. Sites are carefully designed for your market and provided with our exclusive MLS search and shopping cart systems. With the addition of our Agent Websites and Managed SEO Services, you have an advanced system of products capable of doubling your overall web traffic while providing more value for your agents and clients.

## AGENT WEBSITES

Our uniquely advanced Agent Websites offer nearly unlimited design options coupled with all the tools you need to create new sales leads and then offer the valued services needed to cultivate them to closing. This includes our fast MLS search with Google Maps 3.0, fully integrated CRM-Lead Management, email Drip Marketing, exclusive Market Watch prospecting system and more!

## MLS DATA

Reliable, timely listing data is the engine of every great real estate website. With well over 600 managed MLS databases, we provide a level of expertise and reliability that is second to none in the industry. Our innovative MLS system offers a dynamic display of property data that is fast, reliable, informative and easy to use.

## INTRANET

Our feature-rich Intranet systems provide centralized access to all of the essential systems needed to effectively run your business. A sampling of features includes:

- Business Dashboards
- Lead Management
- CRM
- Automated Email Prospecting
- Listing Management
- Content Management
- Website Design Management
- Company-Office Calendars
- File Storage
- SEO Management

With our open architecture, we are also able to seamlessly integrate through Single Sign On (SSO)\* to enhanced services such as Email, Forms, Document Management, CMA, Finance, etc. to provide one place to access all of your essential business needs.

*\*SSO availability and related product integration is at Reliance Network's discretion and subject to vendor review.*

## MARKET WATCH

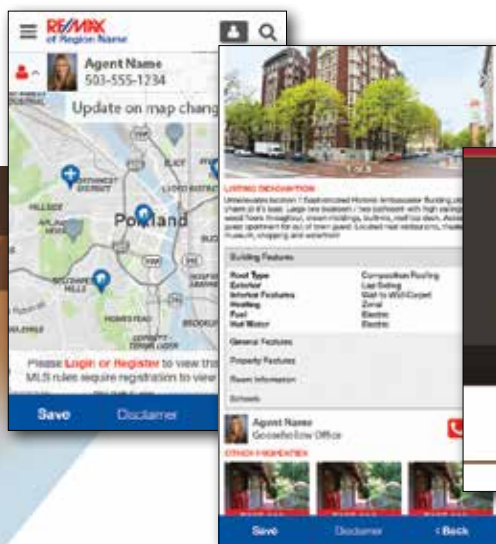
Today's savvy real estate consumers demand more control and access to information. Dynamically generated, our exclusive Market Watch reports offer fast access to trends and analytics for properties, neighborhoods and regional sales trends. Your agents also have the ability to quickly setup ongoing "automated" keep in touch email campaigns to aid in their sales prospecting and client management.

## CRM

Effective Customer Relationship Management (CRM) is essential to maximizing every sales opportunity. Our CRM platform is intuitive, mobile and connected to every website lead, MLS search and automated prospecting tool to help agents easily automate their business. ONE CRM SOLUTION. ONE LOGIN. REAL RESULTS.

## LEAD MANAGEMENT

Coupled to every agent's CRM database, our centralized Lead Management systems are designed to offer the flexibility and features required by many of the industry's top brokerages. With a wide array of policy, feature and report options, we can tailor lead generation and management to best fit your company.



## SALES AUTOMATION

We provide a wide-array of lead generation, buyer-seller keep in touch and long-term cultivation tools with every company and agent website. This includes exclusive and easy to use products like Market Watch, Property Watch, Online Seller's Reports, eNewsletters, Custom Drip Marketing Campaigns and more.

## MOBILE

The new responsive mobile website incorporates an entirely new structure with a map-centric search experience. Consumers can search by location, address, property type, MLS, price and more. Every company and agent website incorporates a fully integrated HTML5 Mobile Website with our MLS search and Shopping Cart. The mobile website is connected directly to the integrated CRM and Lead Management system – allowing your agents to easily manage their business.



## SEO

Leveraging the power of effective search engine optimization (SEO) is an invaluable benefit. In addition to our built-in SEO management systems, provided with every new website, we offer Managed SEO Services to help take the mystery out of effective search engine marketing. We bring value to our clients' business by improving exposure on key search engines and targeting efforts on increased traffic with a purpose of driving more leads and income opportunities to you.

## DESIGN AND MARKETING STUDIO\*

Our team of Virtual Assistants will save you time and money by lightening your workload and improving productivity, specializing in customized website design, contact management, automated keep in touch campaigns, SEO setup, website maintenance and more.

*\*Design and Marketing Studio Services are available exclusively to real estate professionals whose brokerages have acquired and licensed the Reliance Network websites and marketing system.*

## TRAINING

We offer a variety of comprehensive training solutions to best fit your company's needs and budgets. From onsite options to webinar and video based training, our expert trainers teach to the benefits of the products. They demonstrate just how easy it is to get started while teaching the financial and time saving benefits of working with innovative technology.

## HELPDESK SUPPORT

Reliance Network has successfully grown by word of mouth for over a decade based on our Service. Recognized industry-wide for providing one of the best full service support models, our team ensures that your agents and executives get knowledgeable support when they need it most. It is our mission to answer phones live, and respond to emails within minutes.\*

*\*Standard business hours Monday through Friday.*



OVER 120 COMPANIES AND 120,000 AGENTS RELY ON US EVERYDAY.



877.231.3209  
17040 Pilkington Rd. Suite 310 | Lake Oswego, Oregon 97035  
RelianceNetwork.com