

Home Trends

An enhancement to traditional listing alerts and searches, Home Trends provides a quick review of listing trends in one report, fully branded to you.

For participating RE/MAX brokers and where available by MLS, the Home Trends report may be enhanced with pending and sold data to provide even greater insight to current market trends.

• Consumer 'Lead Generation' Tool

Online buyers, sellers, investors and current clients can access Home Trends directly from your engageRE powered Agent Website to get an instant snap-shot of market activity in their desired market area. As they are reviewing a current property or area of interest in Home Trends they'll be invited to quickly register for ongoing email based updates, all branded to you.

• Agent 'Keep in Touch' Tool

Home Trends establishes a foundation for your 'Book of Business' in engageRE. Easily schedule ongoing weekly or monthly email reports with information that your buyers and sellers *want to open*. An easy to use, *automatic* CRM tool that will help you to cultivate leads and provide great service to the people you want to do business with, *everyday*.

