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### **IVESTER JACKSON BROKERS EARN PRESTIGIOUS CHRISTIE'S LUXURY CERTIFICATION**

WASHINGTON D.C. (SEPTEMBER 23, 2016): Leading residential real estate associates from the world's top luxury network gathered in Washington, D.C. this week for Christie's International Real Estate's 2016 Luxury Specialist Conference.

The two-day event, held September 22-23, gave select agents from the Christie's International Real Estate network an opportunity to explore best practices and strategies, as well as gain competitive insights on ways to successfully maneuver in today's ever-changing, high-end global property market. Upon completion, attendees received the designation of "Christie's International Real Estate Luxury Specialist" from Christie's Education. Fifteen elite agents from Ivester Jackson were in attendance and awarded this prestigious honor.

Christie's International Real Estate is the real estate arm of Christie's, the world's leading art business and the arbiter of luxury for 250 years. The invitation-only real estate network is composed of top brokerages from around the world, with more than US\$118 billion in real estate transactions in 2015.

"Our unique symposium offered a concentrated focus on techniques and tactics for marketing to buyers and sellers at the ultra-high-end, all while allowing attendees to explore new ways to increase their level of service to clients through their exclusive connection to Christie's International Real Estate and Christie's," said Dan Conn, CEO, Christie's International Real Estate.

The conference included a myriad of panels, seminars, and presentations by luxury experts, including Christie's specialists, and focused on a range of topics — from selling strategies and marketing techniques to current trends in luxury goods and design. Approximately 200 professionals throughout the world took part in the conference.

"Our market leading agents networked and gained exposure to the best practices of the leading agents in the world. We're excited to see them implement those leading concepts for our clients in the Charlotte and Lake Norman areas," said Reed Jackson, Managing Partner of Ivester Jackson.

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**ABOUT CHRISTIE'S INTERNATIONAL REAL ESTATE:** Christie's International Real Estate is an invitation-only affiliate network composed of the world's most proven and qualified real estate specialists in the luxury residential sector. The company has offices in London, New York, Hong Kong, Moscow, Los Angeles, and Palm Beach, and approximately 135 global Affiliates with 32,000 real estate professionals in 45 countries. For additional information, please visit [www.christiesrealestate.com](http://www.christiesrealestate.com).

**ABOUT IVESTER JACKSON | CHRISTIE'S INTERNATIONAL REAL ESTATE:** Ivester Jackson is one of the Southeast's leading boutique brokerages. An exclusive affiliate of Christie's International Real Estate, Ivester Jackson's brokers manage over 250 million dollars in luxury and investment property annually, and have successfully closed over a billion dollars in real estate transactions. [www.ivesterjackson.com](http://www.ivesterjackson.com)